

Message

From: Karina Newton [/O=THEFACEBOOK/OU=EXTERNAL (FYDIBOHF25SPDLT)/CN=RECIPIENTS/CN= [REDACTED]]
Sent: 4/4/2019 4:44:04 AM
To: Eduardo [REDACTED] [earino@fb.com]; Adam Mosseri [REDACTED]@instagram.com]
CC: Max Eulenstein [REDACTED]@fb.com]; Yoav Shapira [REDACTED]@instagram.com]
Subject: Re: Concern RE sex trafficking on Instagram platform

Exactly why I wanted you to be aware of this inquiry Eduardo and as we think through CI vs IG problem areas to tackle I think you are exactly right and wanted to put on everyone's radar — I don't think any of us want IG to turn into Backpage.

From: Eduardo [REDACTED] <[REDACTED]@fb.com>
Sent: Thursday, April 4, 2019 1:02 AM
To: Adam Mosseri; Karina Newton
Cc: Max Eulenstein; Yoav Shapira
Subject: Re: Concern RE sex trafficking on Instagram platform

I believe everyone knows that I'm an advisor at an anti-human trafficking non-profit.

The moment Backpage was taken down, all of their data showed that IG had become the leading two-sided marketplace for human trafficking. This is something I have brought up, and it's a challenging situation, which will be made untenable (more) with e2e. This is a problem for which centralization will assist, but the dynamics of IG will demand product interventions beyond the standard detect -> remediate -> measure integrity framework.

From: Adam Mosseri <[REDACTED]@instagram.com>
Date: Wednesday, April 3, 2019 at 8:29 AM
To: Karina Newton <[REDACTED]@instagram.com>
Cc: Max Eulenstein <[REDACTED]@fb.com>, Yoav Shapira <[REDACTED]@instagram.com>, Eduardo [REDACTED] <[REDACTED]@fb.com>
Subject: Re: Concern RE sex trafficking on Instagram platform

Thanks for the heads up.

Sent from my phone

On Apr 3, 2019, at 2:31 AM, Karina Newton <[REDACTED]@instagram.com> wrote:

Adam, not sure where this correspondence goes, but in case it actually gets routed to you, I'm on it.

Max/Yoav/Eduardo, heads up – will circle back with you all and Nam when I get more info.

From: Karina Newton <[REDACTED]@instagram.com>
Date: Wednesday, April 3, 2019 at 2:58 PM

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