

Message

From: Praveen [REDACTED]@meta.com]
Sent: 11/28/2023 8:33:27 PM
To: Tomas Kabbabe [REDACTED]@meta.com]; Praveen [REDACTED]@meta.com]
Subject: Message summary [{"otherUserFbId":100008669288199,"threadFbId":null}]
Attachments: Instagram_s_Algorithm_Delivers_Toxic_Video_Mix_to_Adults_Who_Follow_Children_-_WSJ.pdf

Praveen [REDACTED] (11/28/2023 10:57:12 PST):

shared: Instagram_s_Algorithm_Delivers_Toxic_Video_Mix_to_Adults_who_Follow_Children_-_WSJ.pdf

Tomas Kabbabe (11/28/2023 11:01:15 PST):
>oh damn even in pdf form

Tomas Kabbabe (11/28/2023 11:01:20 PST):
>thanks Praveen!

Praveen [REDACTED] (11/28/2023 11:06:02 PST):
>haha np!

Tomas Kabbabe (11/28/2023 11:42:30 PST):
>this is such a hard problem

Tomas Kabbabe (11/28/2023 11:42:44 PST):
>It is true that the article seems like an intentional hit piece

Tomas Kabbabe (11/28/2023 11:43:02 PST):
>But at the same time, some of the content shouldn't be in the platform

Tomas Kabbabe (11/28/2023 11:43:47 PST):
>It's hard to know if there's always a revolving door of inappropriate content that gets produced and take down shortly after, or if we are not removing it

Tomas Kabbabe (11/28/2023 11:44:06 PST):
>My guess is that it's the former, but it's hard to know.

Tomas Kabbabe (11/28/2023 11:44:40 PST):
>All of this of course gets even more complicated by the fact that our competitors are even more lax than we are

Tomas Kabbabe (11/28/2023 11:44:56 PST):
>And then eat our pie when we get too restrtictive

Praveen [REDACTED] (11/28/2023 12:00:14 PST):
>definitely agree -- my guess is that it would look much much worse if we weren't doing enforcement. but it is concerning that our systems almost classify this type of contest as an interest category, and will serve a ton of it if we think a user likes it. can lead to pretty bad rabbit holes

Praveen [REDACTED] (11/28/2023 12:00:40 PST):
>the competitor thing is tough, don't have a good answer for that..

Praveen [REDACTED] (11/28/2023 12:13:04 PST):
>i suppose it just reflects the reality that it is an interest category lol

Tomas Kabbabe (11/28/2023 12:19:50 PST):
>haha true. But one we shouldn't allow

Tomas Kabbabe (11/28/2023 12:20:00 PST):
>Honestly the hardest part of my job sometimes is realizing that humans can be very gross

Praveen [REDACTED] (11/28/2023 12:33:27 PST):
>100%

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