Tennessee v. Meta
Case No. 23-1364-IV
PX-00199

Message

**From:** Betty [/O=THEFACEBOOK/OU=EXCHANGE ADMINISTRATIVE GROUP (FYDIBOHF23SPDLT)/CN=]
**Sent:** 9/11/2020 7:31:15 PM
**To:** Vivek @fb.com]; Kathleen @fb.com]; Darius Kilstein [ @fb.com]; Nino @fb.com]; Andrew @fb.com]; Sharon @fb.com]; Jamie @fb.com]; Mandy @fb.com]; Dmitry @fb.com]; Josh @fb.com]; Betty @fb.com]; Alec @fb.com]; Michael @fb.com]
**Subject:** Message summary [{"otherUserFbId":null,"threadFbId":2788019591228467}]
**Attachments:** 119123395_323858312280282_4634782047200669899_n.png; 119093045_4569722176401681_4069044370678785275_n.png; 119125612_655237651779512_6862535687833406146_n.png; 119047418_369394347433220_8840675761344176833_n.png; 62428443_2701572909876156_6669561465923436544_n.gif

Darius Kilstein (9/11/2020 09:28:35 PDT):
>There's a new netflix doco basically saying we're creating a world of addicted monsters:
https://www.netflix.com/title/81254224

Darius Kilstein (9/11/2020 09:28:45 PDT):
>A lot of it is probably true

Darius Kilstein (9/11/2020 09:28:57 PDT):
>Some is totally exhaggerated

Darius Kilstein (9/11/2020 09:29:08 PDT):
>It has a lot of former employees talking out

Darius Kilstein (9/11/2020 09:29:17 PDT):
>Worth watching, especially for WB folks

Xiaoran (9/11/2020 10:09:35 PDT):
>thanks for sharing, i'll be sure to check out

Xiaoran (9/11/2020 10:09:45 PDT):
>just from the trailer- i would say i agree

Xiaoran (9/11/2020 10:10:17 PDT):
>https://www.amazon.com/Hooked-How-Build-Habit-Forming-Products/dp/B00HZY1N0K/ref=sr_1_1?dchild=1&keywords=habit+forming+products&qid=1599844203&rnid=2941120011&s=books&sr=1-1

Xiaoran (9/11/2020 10:11:36 PDT):
>this is consider a seminal PM book for a lot of ppl i know...and its basically about how to trigger dopamine with your designs

Darius Kilstein (9/11/2020 10:51:51 PDT):
>Ya it does make me wonder whether we do enough for mental health

Darius Kilstein (9/11/2020 10:51:56 PDT):
>Especially for teens

Darius Kilstein (9/11/2020 10:52:11 PDT):
>Who are more susceptible

Xiaoran (9/11/2020 10:52:21 PDT):
>OMG darius!!!

Xiaoran (9/11/2020 10:52:26 PDT):
>welcome to WB!!

Darius Kilstein (9/11/2020 10:52:59 PDT):
>We just reinstated mental health as a team right? Who's on that?

Xiaoran (9/11/2020 10:53:08 PDT):
>right

Nino (9/11/2020 10:53:14 PDT):
>whaat

Xiaoran [redacted] (9/11/2020 10:53:31 PDT):
>you mean daisy right

Nino [redacted] (9/11/2020 10:53:48 PDT):
>daisy came and went, no?

Xiaoran [redacted] (9/11/2020 10:53:54 PDT):
>did it go?

Darius Kilstein (9/11/2020 10:54:07 PDT):
>Oh, I thought the mental health team stopped doing things

Xiaoran [redacted] (9/11/2020 10:54:13 PDT):
>yes

Darius Kilstein (9/11/2020 10:54:13 PDT):
>Not sure where i heard that

Xiaoran [redacted] (9/11/2020 10:54:17 PDT):
>it was defunded

Nino [redacted] (9/11/2020 10:54:22 PDT):
>completely stopped

Xiaoran [redacted] (9/11/2020 10:54:33 PDT):
>so we can do equitable product half ass

Xiaoran [redacted] (9/11/2020 10:54:38 PDT):
>but at least there is daisu

Xiaoran [redacted] (9/11/2020 10:54:40 PDT):
>daisu

Xiaoran [redacted] (9/11/2020 10:54:51 PDT):
>daisy

Darius Kilstein (9/11/2020 10:54:52 PDT):
>Im not sure Daisy is the right solution

Xiaoran [redacted] (9/11/2020 10:55:02 PDT):
>oh i am being very sarcastic

Xiaoran [redacted] (9/11/2020 10:55:55 PDT):
>sorry, scars are still fresh on mental health

Xiaoran [redacted] (9/11/2020 10:56:04 PDT):
>nino and i fought tooth and nail against it

Xiaoran [redacted] (9/11/2020 10:56:24 PDT):
>but we were not successful :(

Darius Kilstein (9/11/2020 10:56:51 PDT):
>i'm v curious at usage distribution by teens on IG in terms of time spent. Does that exist or should I pull it myself?

Xiaoran [redacted] (9/11/2020 10:58:34 PDT):
>btw @Darius Kilstein

Xiaoran [redacted] (9/11/2020 10:58:59 PDT):
>one of max and mine proposal for vishal was to defund guides to pay for equitable prod

Xiaoran [redacted] (9/11/2020 10:59:03 PDT):
>we were shot down

Darius Kilstein (9/11/2020 10:59:13 PDT):
>wtf is guides

Xiaoran [redacted] (9/11/2020 10:59:29 PDT):
>thats why i was so curious about that test you and i are in that we asked jesse about

Darius Kilstein (9/11/2020 10:59:44 PDT):
>Is that like a location based product?

Xiaoran [redacted] (9/11/2020 11:00:57 PDT):
>https://fb.workplace.com/groups/232164217814144/permalink/363873767976521/

Xiaoran [redacted] (9/11/2020 11:01:47 PDT):
>no its basically a better version of what we have right now for organizing favorites and for sharing it

Darius Kilstein (9/11/2020 11:02:04 PDT):
>Oh that's pretty cool

Xiaoran [redacted] (9/11/2020 11:02:05 PDT):
>i mean i dont hate, but i do b/c i can't believe we did this over equitable prod

Xiaoran [redacted] (9/11/2020 11:02:18 PDT):
>and mental health

Darius Kilstein (9/11/2020 11:03:12 PDT):
>I think we just need to take more HC from FB

Darius Kilstein (9/11/2020 11:03:30 PDT):
>There was a spike in Myanmar DAU yesterday, I debugged it, and got thanked by like 15 separate people

Darius Kilstein (9/11/2020 11:03:37 PDT):
>why are there 15 people interested in Myanmar

Darius Kilstein (9/11/2020 11:03:40 PDT):
>at the company

Xiaoran [redacted] (9/11/2020 11:03:51 PDT):
>hahhahahahahahaha

Nino [redacted] (9/11/2020 11:03:54 PDT):
>the food is soo good there

Darius Kilstein (9/11/2020 11:03:55 PDT):
>who are these people and what are they doing?

Xiaoran [redacted] (9/11/2020 11:04:00 PDT):
>ahhahahahahahaha

Nino Sichinava (9/11/2020 11:04:13 PDT):
>Anthony Bourdain loved Myanmar

Xiaoran [redacted] (9/11/2020 11:04:15 PDT):
>it is a very beautiful police state

Nino [redacted] (9/11/2020 11:04:19 PDT):
>and I love Anthony

Nino [redacted] (9/11/2020 11:04:24 PDT):
>so the food must be good

Xiaoran [redacted] (9/11/2020 11:04:28 PDT):
>all my fav asian countries are police states

Xiaoran [redacted] (9/11/2020 11:04:38 PDT):
>singapore, china mayanmar

Xiaoran [redacted] (9/11/2020 11:04:42 PDT):
>super good

Nino [redacted] (9/11/2020 11:04:45 PDT):
>is Hong Kong part of the fav now

Nino [redacted] (9/11/2020 11:04:46 PDT):
>?

Xiaoran [redacted] (9/11/2020 11:04:49 PDT):
>i was there 2 yrs ago

Xiaoran [redacted] (9/11/2020 11:05:07 PDT):
>always has been, in anticipation of the inevitable now

Xiaoran [redacted] (9/11/2020 11:05:34 PDT):
>i was so sad about his passing

Darius Kilstein (9/11/2020 11:39:42 PDT):

shared: 119123395_323858312280282_4634782047200669899_n.png

Darius Kilstein (9/11/2020 11:39:47 PDT):
>Distribution looks favorable

Darius Kilstein (9/11/2020 11:39:48 PDT):

>but

Darius Kilstein (9/11/2020 11:39:56 PDT):

shared: 119093045_4569722176401681_4069044370678785275_n.png

Darius Kilstein (9/11/2020 11:40:03 PDT):
>Small percentages are still a lot of people :P

Darius Kilstein (9/11/2020 11:41:10 PDT):
>Interesting to me that teens are 18% of US DAU, but make up a larger portion of people spending 5+ hrs in a day

Darius Kilstein (9/11/2020 11:41:57 PDT):
>What's the status on the controls workstream?

Darius Kilstein (9/11/2020 11:42:19 PDT):
>like, tools to help people limit their usage. Do we have that? Do people just not adopt?

Xiaoran [redacted] (9/11/2020 11:43:13 PDT):
>you mean problematic use

Xiaoran [redacted] (9/11/2020 11:43:19 PDT):
>i dont think we have much there

Darius Kilstein (9/11/2020 11:44:35 PDT):
>This chart feels like it could power a product team

Darius Kilstein (9/11/2020 11:45:29 PDT):
>Would need to validate the time spent datasets a little more though. Unclear what happens in idle states etc, but I think its pretty indicative that teens > non teens there, even though they are only 18% of the population

Joshua[redacted] (9/11/2020 12:02:10 PDT):
>so..... why did DAP go up in Myanmar?

Darius Kilstein (9/11/2020 12:03:03 PDT):
>Change in country prediction from Iran -> Myanmar. Likely a VPN issue, flagged it to the country prediction team to figure out

Joshua[redacted] (9/11/2020 12:04:27 PDT):
>Thanks... love VPN issues..

Darius Kilstein (9/11/2020 12:27:25 PDT):

shared: 119125612_655237651779512_6862535687833406146_n.png
shared: 119047418_369394347433220_8840675761344176833_n.png

Darius Kilstein (9/11/2020 12:27:30 PDT):
>Looks even worse on the weekly level

Darius Kilstein (9/11/2020 12:27:44 PDT):
>Also just realized this is at the account level, so its probably way worse if I factor in Multiple Accounts!

Joshua [redacted] (9/11/2020 12:34:05 PDT):
>What do people do on IG for 28hrs a week?

Darius Kilstein (9/11/2020 12:34:34 PDT):
>catch up with friends & family & get entertained

Darius Kilstein (9/11/2020 12:34:40 PDT):

shared: 62428443_2701572909876156_6669561465923436544_n.gif

Sharon [redacted] (9/11/2020 12:45:48 PDT):
>As the mom of a teen (who is on IG a LOT) i can totally see it

Sharon[redacted] (9/11/2020 12:46:39 PDT):
>I just checked his OS usage and it was ~3 hours across IG and Snapchat in the last 24 hours

Joshua [redacted] (9/11/2020 12:46:42 PDT):
>I guess just reading buzzfeed everyday is no longer enough to keep me with the times :-(

Sharon [redacted] (9/11/2020 12:53:55 PDT):
>I do realize I am failing at parenting... among other things

Xiaoran[redacted] (9/11/2020 12:54:19 PDT):

>?? how come?

Xiaoran [redacted] (9/11/2020 12:54:28 PDT):
>its mostly snapchat

Xiaoran [redacted] (9/11/2020 12:54:31 PDT):
>im just kidding

Xiaoran [redacted] (9/11/2020 12:54:47 PDT):
>but the good news is you are now on the WB team!!

Xiaoran [redacted] (9/11/2020 12:55:51 PDT):
>so you can even better shape how he uses IG in the future

Xiaoran [redacted] (9/11/2020 12:55:58 PDT):
>and all of his friends too!!

Xiaoran [redacted] (9/11/2020 12:56:01 PDT):
>:D

Sharon [redacted] (9/11/2020 12:57:13 PDT):
>His first concern when he heard about me taking this job - his first concern was me being able to see his IG activity... 😳😳

Xiaoran [redacted] (9/11/2020 12:57:39 PDT):
>hahahahahahaha

Xiaoran [redacted] (9/11/2020 12:57:40 PDT):
>omg

Amanda [redacted] (9/11/2020 12:57:56 PDT):
>😳

Sharon [redacted] (9/11/2020 12:58:58 PDT):
>I may or may not have revealed to him that - that's not ok

Sharon [redacted] (9/11/2020 12:59:20 PDT):
>Parenting 101 - lying and power tripping

Amanda [redacted] (9/11/2020 12:59:45 PDT):
>This is the personal vindication and validation I needed.

Joshua [redacted] (9/11/2020 12:59:57 PDT):
><takes notes>

Darius Kilstein (9/11/2020 13:02:21 PDT):
>Tell him you can only see it if he uses it more than 1 hour a day

Darius Kilstein (9/11/2020 14:04:21 PDT):
>https://fb.workplace.com/notes/darius-kilstein/are-there-teens-that-use-too-much-instagram/777370769686433/

Xiaoran [redacted] (9/11/2020 17:44:55 PDT):
>long but worth a read

Xiaoran [redacted] (9/11/2020 17:44:57 PDT):
>https://fb.workplace.com/groups/298728160175806/permalink/4321043554610893/

Sharon [redacted] (9/11/2020 17:53:08 PDT):
>This was a very difficult read...

Sharon [redacted] (9/11/2020 17:53:29 PDT):
>So many things wrong with this

Xiaoran [redacted] (9/11/2020 17:56:11 PDT):
>its very upsetting

Xiaoran [redacted] (9/11/2020 18:03:13 PDT):
>i saw aarons' comment on that...assume he is thinking about drum beats

Darius Kilstein (9/11/2020 18:38:36 PDT):
>Is it actually like she's saying at FB? Or is this more of a disgruntled employee thing? I have no window into the CI world

Darius Kilstein (9/11/2020 18:39:07 PDT):
>Like, do people actually ignore major problems in these types of countries? I find that hard to believe?

Xiaoran [redacted] (9/11/2020 19:19:47 PDT):
>Unfortunately

Xiaoran [redacted] (9/11/2020 19:20:07 PDT):
>It does happen

Xiaoran [redacted] (9/11/2020 19:20:47 PDT):
>If she had advocates that were very sr maybe Itd help

Xiaoran [redacted](9/11/2020 19:31:15 PDT):
>Also speaking of PR our own wb bullying team goaled on drumbeats - Prod release to support PR until nino made them stop