Tennessee v. Meta
Case No. 23-1364-IV
PX-00842

Message

From: Vaishnavi J [/O=THEFACEBOOK/OU=EXCHANGE ADMINISTRATIVE GROUP (FYDIBOHF23SPDLT)/CN=RECIPIENTS/CN=[redacted]
Sent: 6/11/2021 8:09:22 PM
To: Vaishnavi J [redacted]@fb.com]; Lauren [redacted]@fb.com]
Subject: Message summary [{"otherUserFbId":100022467376771,"threadFbId":null}]

Vaishnavi Jayakumar (6/11/2021 12:52:26 PDT):
>Hello! Would love to know more about the problematic use one-pager and how IG will feature within it, as well as whether we're distinguishing between kids, tweens, teens, and adults in their experiences

Lauren [redacted] (6/11/2021 13:00:57 PDT):
>sure thing I'll have the lead writing loop you in on Monday. to answer your question quickly, though, we a NOT distinguishing between kids, tweens, teens, and adults in their experiences

Vaishnavi Jayakumar (6/11/2021 13:01:47 PDT):
>got it - that will be really interesting as we ramp on on the youth xfn and IG Youth in particular; a lot of the feedback I'm hearing from safety orgs is that a u-13 product is fundamentally going to lead to problematic use, no matter how well we build it / safe youth are

Vaishnavi Jayakumar (6/11/2021 13:02:09 PDT):
>so if there are messages / research that we could point to that says otherwise, it would be Invaluable!

Lauren [redacted] (6/11/2021 13:09:09 PDT):
>i'm not sure there IS much research in this space on under 13 year olds

Lauren [redacted] (6/11/2021 13:09:22 PDT):
>teens tend to be a big focus, but not youth