Message

From: MicrosoftExchange329e71ec88ae4615bbc36ab6ce41109e@fb.onmicrosoft.com [MicrosoftExchange329e71ec88ae4615bbc36ab6ce41109e@fb.onmicrosoft.com]
on behalf of Stephanie Otway [/O=THEFACEBOOK/OU=EXTERNAL (FYDIBOHF25SPDLT)/CN=RECIPIENTS/CN=3DE5B1D69CF646A3B3406C9BE0D9A80A]
Sent: 6/23/2022 1:19:49 PM
To: Feiner, Lauren (NBCUniversal) [Lauren.Feiner@nbcuni.com]
BCC: Mailinator [mailinator@mailinator.thefacebook.com]
Subject: Re: Embargoed IG news?
Attachments: Re_ Embargoed IG news_.msg

Sender: stephanieotway@fb.com
Subject: Re: Embargoed IG news?
Message-Id: <BY5PR15MB3668CFF71F80EA616E545264BCB59@BY5PR15MB3668.namprd15.prod.outlook.com>
To: Lauren.Feiner@nbcuni.com

Message

From: Stephanie Otway [/O=THEFACEBOOK/OU=EXTERNAL (FYDIBOHF25SPDLT)/CN=RECIPIENTS/CN=3DE5B1D69CF646A3B3406C9BE0D9A80A]
Sent: 6/23/2022 1:19:46 PM
To: Feiner, Lauren (NBCUniversal) [Lauren.Feiner@nbcuni.com]
Subject: Re: Embargoed IG news?
Attachments: 2022-Age-Verification-Selfie-IG.jpg; 2022-Age-Verification-Social-IG.jpg; 2022-Age-Verification-Upload-ID-IG.jpg

No worries! Here's the news: https://about.fb.com/news/2022/06/new-ways-to-verify-age-on-instagram/

Assets attached.

Cheers,
S

From: Feiner, Lauren (NBCUniversal) <Lauren.Feiner@nbcuni.com>
Date: Thursday, June 23, 2022 at 5:30 AM
To: Stephanie Otway <stephanieotway@fb.com>
Subject: RE: Embargoed IG news?

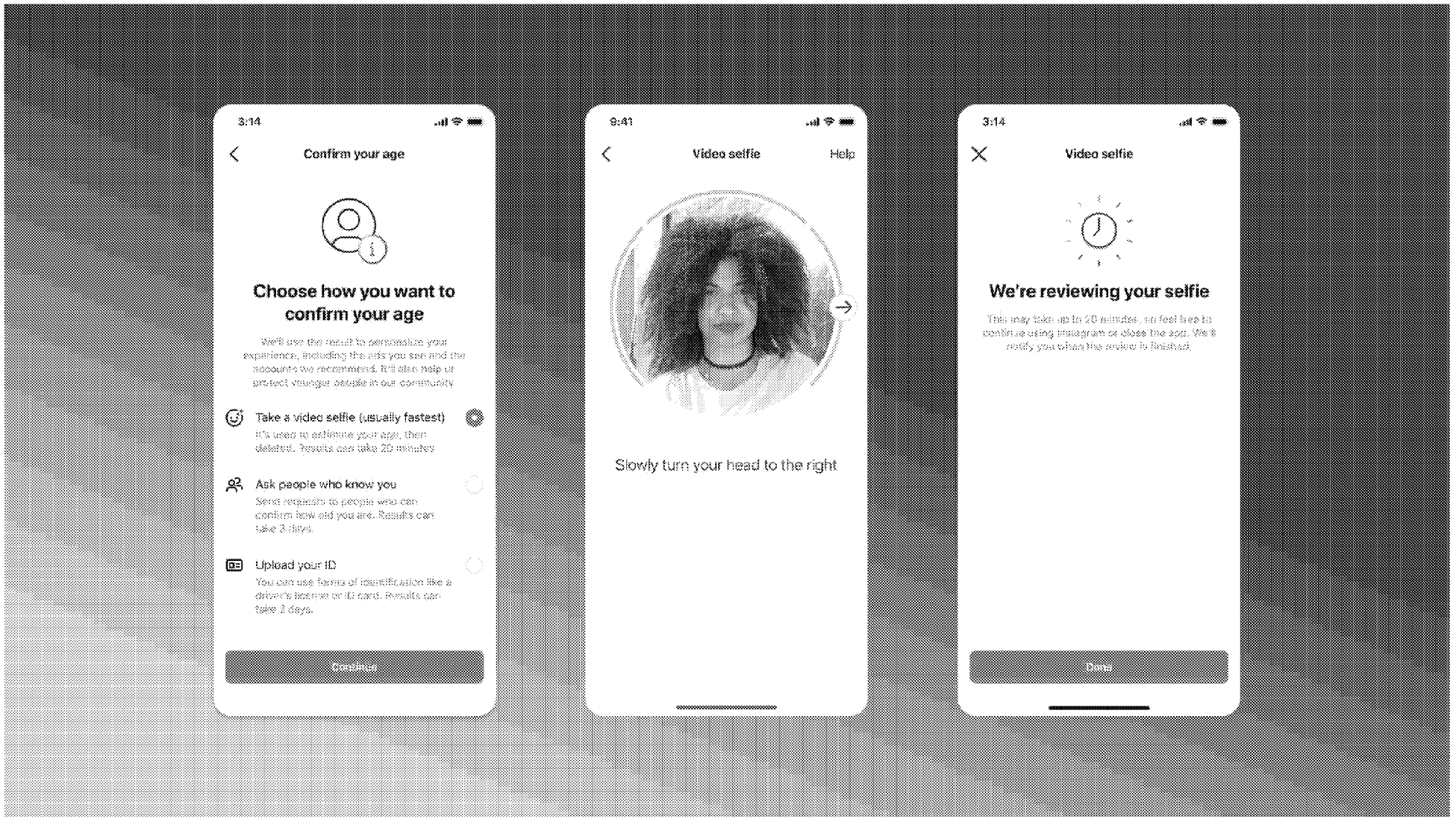
Sorry I missed this!

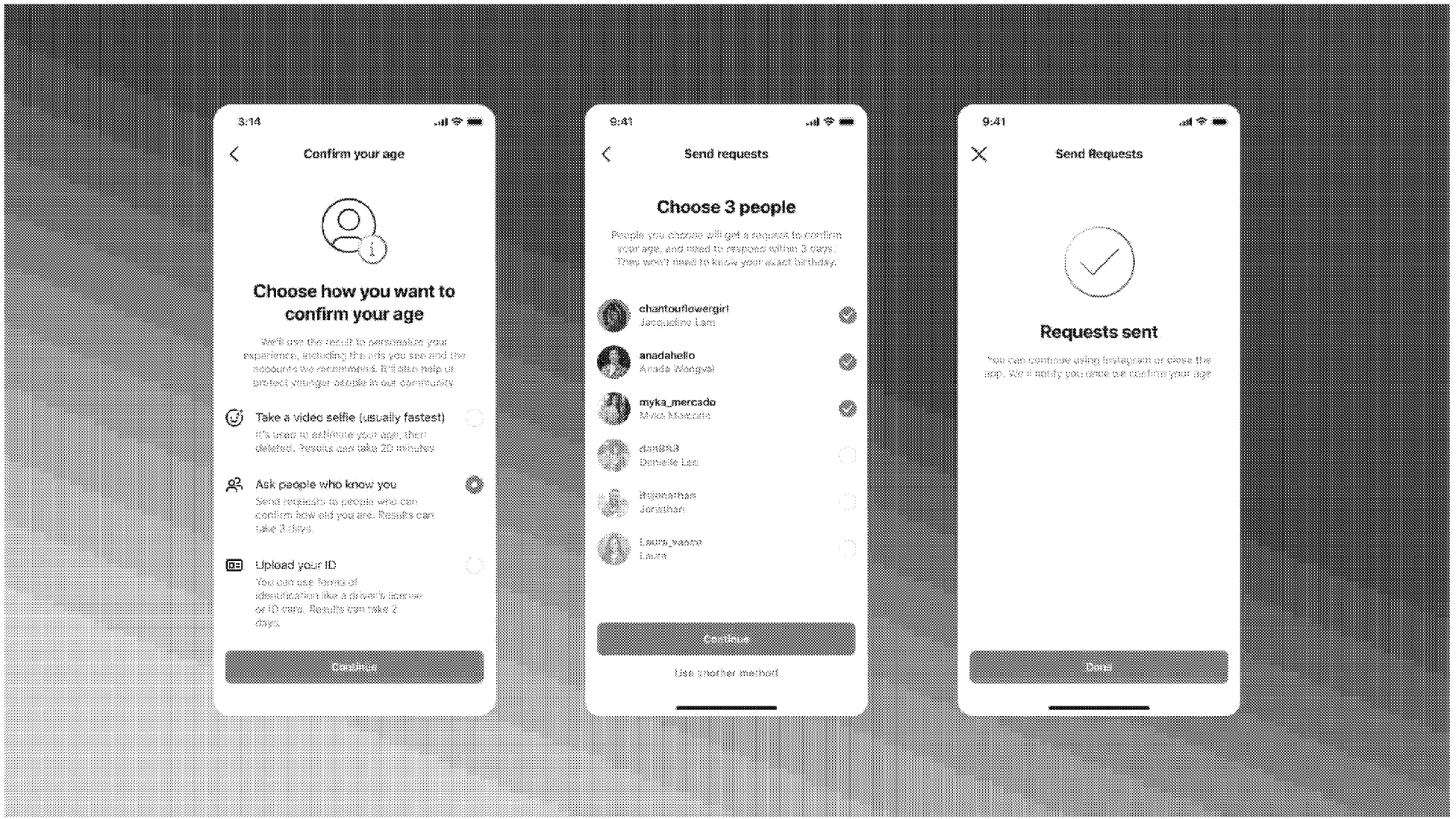
From: Stephanie Otway <stephanieotway@fb.com>
Sent: Wednesday, June 22, 2022 7:08 PM
To: Feiner, Lauren (NBCUniversal) <Lauren.Feiner@nbcuni.com>
Subject: [EXTERNAL] Embargoed IG news?

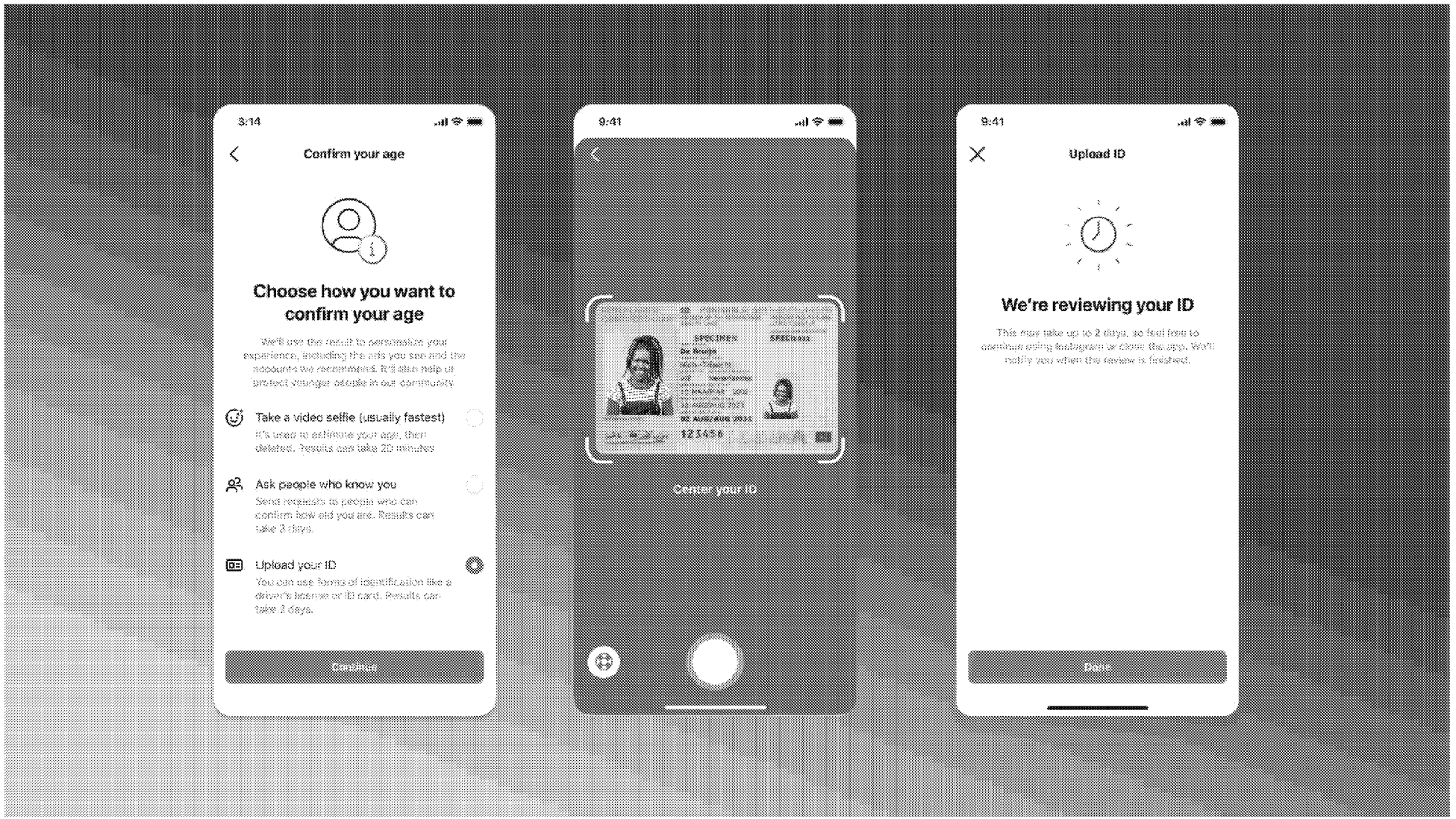
Hi Lauren,

Hope all is well. We're announcing some updates on age verification tomorrow. Let me know if you'd be okay to agree to a 6am ET embargo and I can send over the info.

Thanks,
Stephanie


3:14
Confirm your age
Choose how you want to confirm your age
We'll use the result to personalize your experience, including the ads you see and the accounts we recommend. It'll also help us protect younger people in our community.
Take a video selfie (usually fastest)
It's used to estimate your age, then deleted. Results can take 20 minutes.
Ask people who know you
Send requests to people who can confirm how old you are. Results can take 3 days.
Upload your ID
You can use forms of identification like a driver's license or ID card. Results can take 3 days.
Continue
9:41
Video selfie
Help
Slowly turn your head to the right
3:14
Video selfie
We're reviewing your selfie
This may take up to 20 minutes, so feel free to continue using Instagram or close the app. We'll notify you when the review is finished.
Done


3:14
Confirm your age
Choose how you want to confirm your age
We'll use the result to personalize your experience, including the ads you see and the accounts we recommend. It'll also help us protect younger people in our community.
Take a video selfie (usually fastest)
It's used to estimate your age, then deleted. Results can take 20 minutes.
Ask people who know you
Send requests to people who can confirm how old you are. Results can take 3 days.
Upload your ID
You can use forms of identification like a driver's license or ID card. Results can take 2 days.
Continue
9:41
Send requests
Choose 3 people
People you choose will get a request to confirm your age, and need to respond within 3 days. They won't need to know your exact birthday.
chantouflowergirl
Jacqueline Lam
anadahello
Anada Wongvai
myka_mercado
Myka Mercado
dani8k3
Danielle Lee
thjonathan
Jonathan
Laura_vance
Laura
Confirm
Use another method
9:41
Send Requests
Requests sent
You can continue using Instagram or close the app. We'll notify you once we confirm your age.
Done


3:14
Confirm your age
Choose how you want to confirm your age
We'll use the result to personalize your experience, including the ads you see and the accounts we recommend. It'll also help us protect younger people in our community.
Take a video selfie (usually fastest)
It's used to estimate your age, then deleted. Results can take 20 minutes.
Ask people who know you
Send requests to people who can confirm how old you are. Results can take 3 days.
Upload your ID
You can use forms of identification like a driver's license or ID card. Results can take 3 days.
Continue
9:41
Center your ID
9:41
Upload ID
We're reviewing your ID
This may take up to 2 days, so feel free to continue using Instagram or close the app. We'll notify you when the review is finished.
Done