Message

From: Miki Rothschild [/O=THEFACEBOOK/OU=EXTERNAL (FYDIBOHF25SPDLT)/CN=RECIPIENTS/CN=[redacted]
Sent: 3/29/2020 10:03:18 PM
To: Miki Rothschild[redacted]@fb.com]; Yoav Shapira [redacted]@fb.com]
Subject: Message summary [{"otherUserFbId":100013485092356,"threadFbId":null}]

Michael Yehuda Rothschild (3/29/2020 12:34:00 PDT):
>Hey, sorry to ping you over weekend but there's some IG/CEI escalation right now and I need to ask you a couple of questions :)

Michael Yehuda Rothschild (3/29/2020 12:34:37 PDT):
>1) What's the best way to see who's oncall from each team?
>2) What do we do if the relevant CI team (CEI) is in London time?

Yoav Shapira (3/29/2020 14:07:23 PDT):
>Hi :)

Yoav Shapira (3/29/2020 14:07:48 PDT):
>(1) oncall tool. But naming is inconsistent.

Yoav Shapira (3/29/2020 14:07:53 PDT):
>(2) doesn't matter.

Yoav Shapira (3/29/2020 14:08:09 PDT):
>Oncall rotations adjust themselves to follow the sun if needed. But most are 24 hours.

Michael Yehuda Rothschild (3/29/2020 14:08:23 PDT):
>Never mind. I think I figured it out :)

Yoav Shapira (3/29/2020 14:08:48 PDT):
>CEI is also covered by global safety, global_safety_24_7_oncall

Michael Yehuda Rothschild (3/29/2020 14:08:59 PDT):
>Gotcha

Michael Yehuda Rothschild (3/29/2020 14:34:33 PDT):
>Btw, according to Manoli we don't have CEI/IIC classifiers integrated to filtering in recommendations. The only protection we have is tiering - ie 1 strike will filter that account out for 90 days. Does that seem right from what you know?

Yoav Shapira (3/29/2020 14:39:20 PDT):
>Yup. Those classifers are somewhere between non-existent and shitty.

Michael Yehuda Rothschild (3/29/2020 14:39:36 PDT):
>I see. Bummer

Yoav Shapira (3/29/2020 14:39:41 PDT):
>The list of signals we have available is here:
https://our.internmc.facebook.com/intern/wiki/Instagram_Content_Signal_Service/#system-map

Michael Yehuda Rothschild (3/29/2020 14:40:15 PDT):
>So the only protection is tiering which relies on strikes which are significantly lower volume due to CO shutdown

Yoav Shapira (3/29/2020 14:40:21 PDT):
>Correct.

Yoav Shapira (3/29/2020 14:40:31 PDT):
>But those low-prevalence problems are in a shitty state across all of Facebook, Inc.

Yoav Shapira (3/29/2020 14:41:01 PDT):
>People seem to refuse to believe it, sadly, across teh family of apps. Everyone wants those classifiers to be better, but they suck, and they're not improving fast.

Michael Yehuda Rothschild (3/29/2020 14:41:14 PDT):
>Facebook PYMK has IIC and CEI filtering set to ~20 precision

Michael Yehuda Rothschild (3/29/2020 14:41:41 PDT):
>It's probably not that high recall despite the low recall though

Michael Yehuda Rothschild (3/29/2020 14:41:44 PDT):

>Who knows

Yoav Shapira (3/29/2020 14:41:54 PDT):
>FUSS says the signal is disabled (for all), so I'd double-check PYMK.

Yoav Shapira (3/29/2020 14:41:55 PDT):
>https://our.internmc.facebook.com/intern/feedtools/integrity/signals/?signal_name=ci_cei_v&signal_scope=3

Michael Yehuda Rothschild (3/29/2020 14:41:56 PDT):
>The low precision I mean

Michael Yehuda Rothschild (3/29/2020 14:42:21 PDT):
>This is according to Danielle as of last week

Yoav Shapira (3/29/2020 14:42:26 PDT):
>https://our.internmc.facebook.com/intern/feedtools/integrity/signals/?signal_name=ci_cei_p&signal_scope=3

Yoav Shapira (3/29/2020 14:42:36 PDT):
>Might want to ask her why both photo (_p) and video (_v) is disabled.

Michael Yehuda Rothschild (3/29/2020 14:42:50 PDT):
>Gotcha.

Michael Yehuda Rothschild (3/29/2020 14:43:22 PDT):
>Is it actually hard to classify or just poor execution in your opinion?

Michael Yehuda Rothschild (3/29/2020 14:43:51 PDT):
>I guess the age portion is complicated

Yoav Shapira (3/29/2020 14:43:55 PDT):
>Same root cause as nearly all the slow classifiers. Impossibly-intricate policies.

Michael Yehuda Rothschild (3/29/2020 14:44:04 PDT):
>I see

Yoav Shapira (3/29/2020 14:44:09 PDT):
>Remember how a few months ago I shared that I'm on the policy mailing list, and every single change I see makes things worse?

Yoav Shapira (3/29/2020 14:44:18 PDT):
>Most of our policies I don't believe will have really good classifiers for years, if ever.

Yoav Shapira (3/29/2020 14:44:28 PDT):
>And we change them to be more nuanced all the time, which makes it worse.

Yoav Shapira (3/29/2020 14:44:39 PDT):
>Disagreement rates among raters were rising before this crisis.

Yoav Shapira (3/29/2020 14:44:46 PDT):
>Meaning quality labels are shrinking.

Michael Yehuda Rothschild (3/29/2020 14:44:49 PDT):
>Do you think Guy age others internalize?

Yoav Shapira (3/29/2020 14:44:53 PDT):
>No, I don't.

Yoav Shapira (3/29/2020 14:44:56 PDT):
>Nor Zuck.

Yoav Shapira (3/29/2020 14:45:00 PDT):
>I think they're delusional.

Yoav Shapira (3/29/2020 14:45:02 PDT):
>About this piece.

Michael Yehuda Rothschild (3/29/2020 14:45:19 PDT):
>Don't they report precision and ambiguity for all problems?

Yoav Shapira (3/29/2020 14:45:29 PDT):
>No. CI hasn't reported P/R curves in years.

Yoav Shapira (3/29/2020 14:45:36 PDT):
>They focus on "action rate." I think it's a mask.

Michael Yehuda Rothschild (3/29/2020 14:45:38 PDT):

>Ugh

Yoav Shapira (3/29/2020 14:45:46 PDT):
>Much less have they ever agreed to an SLA on it.

Michael Yehuda Rothschild (3/29/2020 14:46:00 PDT):
>Yeah, so they make it hard to report and that makes auto action rate high

Michael Yehuda Rothschild (3/29/2020 14:46:03 PDT):
>Great

Yoav Shapira (3/29/2020 14:46:11 PDT):
>This is why when I wrote our working model I pushed classification to CI. I think it's a waste of time the way policy is heading.

Yoav Shapira (3/29/2020 14:46:23 PDT):
>Whereas I strongly believe in our efforts to prevent, empower, etc.

Yoav Shapira (3/29/2020 14:46:33 PDT):
>The strategies Sam and team have been pursuing that don't depend on classifiers.

Yoav Shapira (3/29/2020 14:46:50 PDT):
>Smart Defaults, Restrict, Away Mode, the Mental Health flywheel thing, all the norm-setting efforts, etc.

Michael Yehuda Rothschild (3/29/2020 14:47:03 PDT):
>Yeah, but we're pursuing those fairly narrowly

Yoav Shapira (3/29/2020 14:47:04 PDT):
>Those are where we should spend time. I can't control how CI spends time, but I'm happy with where our strategy is heading.

Yoav Shapira (3/29/2020 14:47:18 PDT):
>I know, and I'd love to pursue them more widely, but keep running into the same wall.

Michael Yehuda Rothschild (3/29/2020 14:47:19 PDT):
>Wouldn't it be higher impact to get CI/policy to change course? :)

Yoav Shapira (3/29/2020 14:47:26 PDT):
>"It's censorship,let's invest in classifiers first."

Yoav Shapira (3/29/2020 14:47:34 PDT):
>I'd love to! Let's give it a shot in the coming months.

Yoav Shapira (3/29/2020 14:47:40 PDT):
>But I've tried and failed to date.

Michael Yehuda Rothschild (3/29/2020 14:48:27 PDT):
>Sounds good. TBH, I believe in classifiers but it needs good execution, which includes being rigorous on p/r and policies

Yoav Shapira (3/29/2020 14:48:34 PDT):
>Agreed.

Yoav Shapira (3/29/2020 14:48:56 PDT):
>I wonder if you're more optimistic than I am because text (search) is easier than most of IG's challenges (visual) :) But I love your optimism. Maybe I'm just jaded.

Michael Yehuda Rothschild (3/29/2020 14:49:00 PDT):
>Google has mastered this for 30 years

Michael Yehuda Rothschild (3/29/2020 14:49:08 PDT):
>Yes

Yoav Shapira (3/29/2020 14:49:08 PDT):
>Anything we can do to get any problem team to goal on precision/recall, I'm happy to do.

Yoav Shapira (3/29/2020 14:49:19 PDT):
>Doesn't have to be CEI (that one is hard, context), but any at all.

Yoav Shapira (3/29/2020 14:49:50 PDT):
>Google *search* has. Other parts far less, e.g. YouTube is much worse.

Michael Yehuda Rothschild (3/29/2020 14:50:00 PDT):
>The way Google does it if by having extremely good classifiers for concepts that are easier to model by having great ground truth

Michael Yehuda Rothschild (3/29/2020 14:50:21 PDT):

>Eg nudity photo classified is a relatively solvable problem

Yoav Shapira (3/29/2020 14:50:23 PDT):
>I'm a fan. I think it's the right way.

Michael Yehuda Rothschild (3/29/2020 14:50:28 PDT):
>Age is very complex

Yoav Shapira (3/29/2020 14:50:45 PDT):
>Interesting recent YouTube CEI discussion: https://www.theverge.com/2019/2/19/18229938/youtube-child-exploitation-recommendation-algorithm-predators

Michael Yehuda Rothschild (3/29/2020 14:50:53 PDT):
>So they have decomposed these types of things,

Yoav Shapira (3/29/2020 14:50:55 PDT):
>Anyhow, I'm going back to chilling out :)

Yoav Shapira (3/29/2020 14:50:58 PDT):
>Escalation handled OK?

Michael Yehuda Rothschild (3/29/2020 14:51:04 PDT):
>Sounds good.

Michael Yehuda Rothschild (3/29/2020 14:51:14 PDT):
>It's in progress

Michael Yehuda Rothschild (3/29/2020 14:51:46 PDT):
>I don't think we have to move product right away so leaving some tasks to CI London to handle when they wake up

Yoav Shapira (3/29/2020 14:52:35 PDT):
>If it's of interest, maybe share the task or thread to Team IG -Escalations.

Yoav Shapira (3/29/2020 14:52:43 PDT):
>https://fb.workplace.com/groups/434796727159661/

Michael Yehuda Rothschild (3/29/2020 15:03:18 PDT):
>Will do tomorrow am