From: Linda [/O=EXCHANGELABS/OU=EXCHANGE ADMINISTRATIVE GROUP (FYDIBOHF23SPDLT)/CN=RECIPIENTS/CN=

Sent: Tue 1/2/2024 9:09:28 PM (UTC)

To: Lauren @meta.com]; Liz @meta.com]; Dania @meta.com]; Alexandra [@meta.com]; Emma @meta.com]; Antigone Davis[@meta.com]; Carrie @meta.com]; Vishy @meta.com]; Jessica @meta.com]; Patrick @meta.com]; Artie @meta.com]; Kristin Hendrix[@meta.com]; Rachel @meta.com]; Bryce Bartlett[meta.com]; Bao @meta.com]; Caroline @meta.com]; Zach @meta.com]; Garret @meta.com]; Faith @meta.com]; @meta.com]; MK @meta.com]; Stephanie @meta.com]; Thomas @meta.com]; Liza Crenshaw @meta.com]; Raki @meta.com]; Sophie Vogel[@meta.com]; Dania @meta.com]; Andrea Saul[@meta.com]; Alexandra @meta.com]; Juliana @meta.com]; Ha meta.com]; Jennifer @meta.com]; Lena Pietsch[@meta.com]; Erica @meta.com]; Liz @meta.com]; Swithin @meta.com]; Megan @meta.com]; Claire @meta.com]; Bao @meta.com]; Caroline @meta.com]; Zach [@meta.com]; Garret @meta.com]; Bryce Bartlett @meta.com]; Lauren @meta.com]; Arti @meta.com]; Jeff @meta.com]; Lauren @meta.com]; Priya @meta.com]; Nicole [@meta.com]; Sayed Otaru[@meta.com]; Isabella @meta.com]; Ana @meta.com]; David [@meta.com]; Eric @meta.com]; Roxanne @meta.com]; Jamie @meta.com]; Ronil @meta.com]; Ciara @meta.com]; Mihiri @meta.com]; @meta.com[@meta.com]; Brittany @meta.com]; Sydney @meta.com]; Tyler @meta.com]; Clara @meta.com]; @meta.com[@meta.com]; Raena @meta.com]; Diana @meta.com]; Anthea @meta.com]; Ryan @meta.com]; Remi @meta.com]; Sam @meta.com]; Megan @meta.com]; Ali @meta.com]; Karen @meta.com]; Peter @meta.com]; Emma @meta.com]; Brigette @meta.com]; Kathleen @meta.com]; Missy @meta.com]; Morgan @meta.com]; Rishi @meta.com]; Gargi @meta.com]; Robbie @meta.com]; Kasey @meta.com]; Meagan @meta.com]; Idalia @meta.com]; Senka @meta.com]; Gilda @meta.com]; Cristina @meta.com]; Joel @meta.com]; Rackel @meta.com]; Francesca @meta.com]; Kirsten @meta.com]; David Ginsberg @meta.com]; Kevin Martin[@meta.com]; Lindsay Elin[@meta.com]; @meta.com]; Erin @meta.com]; Michelle [@meta.com]; Dayna Geldwert @meta.com]; Xuan @meta.com]; Eden @meta.com]

Cc: Comms Coverage Reports[@meta.com]

Subject: YOUTH & WELL-BEING CLIPS 01.02.2024

Tennessee v. Meta
Case No. 23-1364-IV
PX-00980

YOUTH & WELL-BEING CLIPS 01.02.2024

TOPLINE:

For your radar

[redacted]

- A Harvard study finds that social media companies made $11 billion in US ad revenue from minors last year.

Legislation to protect youth

- Some states, including Ohio, Maryland and Minnesota, are looking to pass online safety bills designed for the "*best interests of children*" in the next year.
- Ohio's new social media safeguards for children will take effect on January 15, requiring parental consent before kids can sign up for an account online.

TWITTER FLAGS:

- CBS News: A new Harvard study found that social media companies made nearly $11 billion in 2022 advertising to children in the U.S. @thomasrhanson reports on what's being done to help this younger audience combat misinformation on social media platforms.
- UNESCO: The future in tech must be equal. Yet, too many girls & women #STEM are held back by biases & social norms. We must support technology education & skills training for a future that benefits women equally as men: https://on.unesco.org/3S6a5ut
- John Roberts, FOX: .@SenFettermanPA calls social media "an accelerant" to depression for vulnerable people. What are the implications for teens who are struggling to figure out where they fit in?
- Brent Toderian, city planner: "Our thesis is that a primary cause of the rise in mental disorders is a decline over decades in opportunities for children & teens to play, roam, & engage in other activities independent of direct oversight & control by adults." Connected to city design. https://jpeds.com/article/S0022-3476(23)00111-7/fulltext
- Cassidy Williams, Contendo, CTO: I have a Gen Z lingo PSA for y'all so you don't embarrass yourselves: Instagram Reels is known for meaner comments than other platforms. If someone says "put this on ig reels" it is an insult! Not a suggestion!
- Washington Post: A group of state legislators and children's safety advocates are planning a renewed campaign to import British digital safeguards for kids into the United States as they look to ward off legal challenges from the tech industry. https://t.co/6jcxve6FAl
- Molly Rose Foundation: Ian Russell, Chair of the Molly Rose Foundation Trustees, is made MBE for services to child safety online🖥️ Read more: https://mollyrosefoundation.org/december-2023ian-russell-made-mbe-for-services-to-child-safety-online/ A massive congratulations to Ian💜
- FBI Detroit: The @FTC is warning about job scams targeting college students. Scammers are claiming to be job recruiters, via social media, saying the student has been recommended by a professor or faculty member. Read more: https://consumer.ftc.gov/consumer-alerts/2023/12/job-scams-targeting-college-students-are-getting-personal
- AP News: Social media companies made $11 billion in US ad revenue from minors, Harvard study finds https://t.co/mEsPbabRGd
- Axios: Nearly 1 in 5 teens say they're on YouTube or TikTok "almost constantly," according to a Pew Research Center report. https://t.co/IQGAJOEeci
- Dr Eleanor Chatburn, Researcher: It's important we take the complex link between social media use + youth mental health more seriously while also not sensationising or over-simplifying it. A tricky balance.../1 https://t.co/h6wBI8lLiU
- Huawei: 36 students from the #Huawei Seeds for the Future 2.0 program visited Dubai for the #SEEDSTour during COP28. They discovered cutting-edge technology and experienced the influence of youth power on sustainable development. http://tinyurl.com/bder55ye #SeedsForTheFuture #COP28UAE

• American Psychological Association: Research shows teens learn some social media behavior and attitudes from their parents. Set a good example by modeling healthy use, including time limits and scheduled breaks. #SafeOnSocial
• The Guardian Science: Revealed: almost half of British teens feel addicted to social media, study says https://t.co/CHX5JZt5JV

META MENTIONS:

[redacted]

• **PODCAST:** One reason social media companies aren't doing more to protect children? Ad revenue, NPR, Rob Schmitz
  o "NPR's Rob Schmitz asks Amanda Raffoul of Harvard's School of Public Health about a new estimate of the amount of money social media companies make on advertisements to users 17 and younger."
  o "So we found that the six major platforms, **including Facebook, Instagram**, Snapchat, TikTok, X, which is formerly known as Twitter, and YouTube all derive nearly $11 billion in ad revenue from U.S. youth under 18...Well, that depends quite a bit on the platform. For some of the platforms, since they have so few youth users compared to adult users, the proportion of ad revenue overall from minors seems relatively small. But we did find that for some platforms, like Snapchat or TikTok or YouTube, a really sizable proportion of their ad revenue comes from youth under 18. So, for example, Snapchat has, based on our estimates, almost half or 41% of their 2022 ad revenue came from users who were ages 0 to 17."
• Partiful wants Gen Z to move in a new social direction this New Year's Eve, Washington Post, Dan Rosenzweig-Ziff
  o "Its name is Partiful, and ahead of New Year's Eve, millions of mostly under-30s are using the free app and website that lets people create event pages and send out party-related text reminders to all their guests. It has for many young people dethroned Facebook events, Paperless Post and any other way of organizing casual get-togethers."
  o "Some young people like King previously used large, unwieldy group texts or Instagram stories to plan events after fleeing Facebook and shunning email-based organizers that felt too formal. But each had its downside."
• New rules for Ohio kids on social media coming soon, FOX8, Justin Dennis and Maia Belay
  o "In a couple weeks, new social media safeguards for Ohio children take effect, requiring social media companies to get Ohio parents' consent before their kids can sign up. The Social Media Parental Notification Act took effect last year as part of the state's biennial operating budget, but its new requirements for social media companies don't take effect until Jan. 15."
  o "By that date, social media platforms that have users in Ohio and are expected to be used by children — **including Facebook, Instagram**, YouTube, TikTok, Snapchat and others — must be in compliance with the state's new rules, or face civil penalties"

INDUSTRY COVERAGE:

- PODCAST: One reason social media companies aren't doing more to protect children? Ad revenue, NPR, Rob Schmitz
  - "NPR's Rob Schmitz asks Amanda Raffoul of Harvard's School of Public Health about a new estimate of the amount of money social media companies make on advertisements to users 17 and younger."
  - "So we found that the six major platforms, including Facebook, Instagram, Snapchat, TikTok, X, which is formerly known as Twitter, and YouTube all derive nearly $11 billion in ad revenue from U.S. youth under 18...Well, that depends quite a bit on the platform. For some of the platforms, since they have so few youth users compared to adult users, the proportion of ad revenue overall from minors seems relatively small. But we did find that for some platforms, like Snapchat or TikTok or YouTube, a really sizable proportion of their ad revenue comes from youth under 18. So, for example, Snapchat has, based on our estimates, almost half or 41% of their 2022 ad revenue came from users who were ages 0 to 17."
- With Gen Z all about the group chat now, here's how marketers are adapting, Digiday, Kimeko McCoy
  - "Brands have always wanted to be where culture is happening. But increasingly, especially amongst Gen Zers, culture seems to be cultivating in ad-free, closed-off group chats and more private online communities, like Discord or the fediverse. If brands want to continue to be part of those cultural moments, agency execs say they'll have to either find ways to access these communities or build communities of their own."
- **BROADCAST:** How social media can spread misinformation on Israel-Hamas war, CBS News
  - "An investigation by CBS News found misinformation about the Israel-Hamas war can be easily found and spread on social media. One school in Dallas has a media literacy course to help teach teens, who often get their news from social media, how to separate fact from fiction...."
- Missing Chinese student was victim of 'cyber kidnapping' scam, Utah police say, Washington Post, Jennifer Hassan
  - "A 17-year-old Chinese student who went missing in Utah last week has been found unharmed, police said, adding that he appeared to be the victim of an elaborate "cyber kidnapping" scheme, a "disturbing criminal trend" in which scammers put people under duress and convince their families that they are being held for ransom."
  - "Exchange students, particularly from China, are often targeted in virtual kidnapping cases, Warren said, adding that victims "often comply out of fear that their families will be harmed if they do not comply with the cyber kidnappers.""
- **OPINION:** Curbing exposure to weed and alcohol marketing can improve teens' mental health, West Hawaii Today
  - "Protecting addiction-for-profit businesses with our policies has the opposite impact: Current research demonstrates that the marijuana industry systematically advertises to youths and that the more available marijuana is and the more exposure youths have to those advertisements, the more they tend to use THC products or view getting high as "normal" teen behavior. The same holds true for nicotine. And no matter how much we claim that marijuana or gambling legalization applies only to adults, ubiquitous ads on social media, provocative cannabis billboards, clever marketing and celebrity promotions have made marijuana use and online betting routine activities for teens and emerging adults."
  - "Regardless of the substance or activity, a regulatory agenda dictated primarily by the industries that most stand to profit from loose regulations harms young people. The need to change criminal justice policies that have historically led to disproportionate and inequitable punishments for marginalized and disadvantaged communities must not be conflated with government support for the commercialization and normalization of addictive substances and behaviors."
- At a D.C. school, proposed film event sparks outrage amid Israel-Gaza war, Washington Post, Lauren Lumpkin
  - "A group of D.C. parents and teens have accused leaders at Jackson-Reed High School of censorship after an Arab student club said it was barred from hosting a screening of a documentary about the decades-long Palestinian-Israeli conflict. The movie, "The Occupation of the American Mind," critiques Western media's portrayal of the conflict and argues that the Israeli government — through the use of propaganda and public relations spin — has misguided the American public over the years to garner support. Critics, however, say it is littered with errors and espouses antisemitism."

COMPETITORS:

- Hinge's Mission to Combat Gen Z Loneliness, YR Media, Noumaan Faiz
  - "Hinge, the dating app, is unveiling a groundbreaking social impact initiative, One More Hour, aimed at mobilizing Gen Z to increase in-person connections and combat the growing loneliness epidemic. The initiative kicks off with a substantial $1 million fund earmarked for addressing the decline in face-to-face interactions among young adults."

RESEARCH:

- Revealed: almost half of British teens feel addicted to social media, study says, The Guardian
  - "Almost half of British teenagers say they feel addicted to social media, according to findings that come amid mounting pressure for big tech companies to be held accountable for the impact of their platforms on users. The finding, from the Millennium Cohort study, adds to evidence that many people feel they have lost control over their use of digital interactive media. It comes as dozens of US states are suing Instagram and its parent company, Meta, accusing them of contributing to a youth mental health crisis and as the EU has ushered in major reforms designed to give consumers more control over smartphone apps."
- The Effects of Social Media Use on Teens' Body Image, Psychology Today, Jessica Schrader
  - "We recruited a group of Canadian youth aged 17-24 years who were using social media for more than two hours per day and also experiencing higher levels of emotional distress. We tracked their social media use for one week by having participants send daily screenshots of their usage. These youth spent approximately two and a half hours per day on social media. During this same period, we also assessed their body image and other mental health measures. Participants were then assigned to two groups. The intervention group reduced their daily social media use to one hour per day. The control group continued to have unrestricted use of social media. After the three-week intervention period ended, those who reduced daily social media use reported significantly greater improvements in appearance esteem and weight esteem compared to those who had not reduced their social media use."
- Social media companies made $11 billion in US ad revenue from minors, Harvard study finds, AP News, Barbara Ortutay
  - "Social media companies collectively made over $11 billion in U.S. advertising revenue from minors last year, according to a study from the Harvard T.H. Chan School of Public Health published on Wednesday."
  - "The researchers say the findings show a need for government regulation of social media since the companies that stand to make money from children who use their platforms have failed to meaningfully self-regulate. They note such regulations, as well as greater transparency from tech companies, could help alleviate harms to youth mental health and curtail potentially harmful advertising practices that target children and adolescents."
- How to talk to your children about hate speech, UNICEF
  - "Hate speech has a long history, but the growth of online communications means that it can now spread far and fast. Whether in person or online, almost all children and young people will encounter hate speech at some time. As a parent, it's important to talk to your child about hate speech, to help them recognize it and know what to do when they encounter it."
  - "Children and young people are particularly vulnerable to hate speech, both online and in person. When children hear or read hate speech aimed at them directly or a part of their identity – such as their race, colour or gender – it can make them feel like there is something different or wrong about them. This can impact their self-esteem and can lead to a deterioration of their mental health, such as experiencing feelings of anxiety and depression, even thoughts about self-harm and suicide."

LEGISLATIVE MOVES:

- States looking to 2024 to pass revised kids' online safety bills, Washington Post, Cristiano Lima
  - "A group of state legislators and children's safety advocates are planning a renewed campaign to import British digital safeguards for kids into the United States as they look to ward off legal challenges from the tech industry."
  - "The law, known as the California Age-Appropriate Design Code, requires digital services to "prioritize" the well-being of children when developing products and vet those tools for potential risks before rolling them out. California's legislature passed the measure unanimously, a sign of the growing political consensus over ways social media platforms and other sites may expose children to harmful content and may manipulate them through product features."
- New rules for Ohio kids on social media coming soon, FOX8, Justin Dennis and Maia Belay
  - "In a couple weeks, new social media safeguards for Ohio children take effect, requiring social media companies to get Ohio parents' consent before their kids can sign up. The Social Media Parental Notification Act took effect last year as part of the state's biennial operating budget, but its new requirements for social media companies don't take effect until Jan. 15."
  - "By that date, social media platforms that have users in Ohio and are expected to be used by children — including Facebook, Instagram, YouTube, TikTok, Snapchat and others — must be in compliance with the state's new rules, or face civil penalties"
- UK terror law watchdog calls for law to prevent 'untouchable' AI chatbots trying to entice youth to join ISIS, Firspost
  - "UK's independent reviewer of terrorism legislation, Jonathan Hall KC, asserts the necessity of implementing new laws to address the potential radicalisation impact of artificial intelligence (AI) chatbots. He deems the recently enacted Online Safety Act as inadequate for effectively dealing with sophisticated and generative AI."
- Law aims to help with youth social media, Delaware Gazette
  - "The Parental Notification by Social Media Operators Act, approved by the General Assembly in July, will take effect on Jan. 15."
  - "Beginning Jan. 15, operators must obtain parental consent before establishing accounts for children under the age of 16. They also must present parents with a list of censoring or content moderation features."
- **OPINION**: Congress must act to enable parents to promote online safety on all social media platforms, The Tennessean, Raul Lopez
  - "As a parent and the executive director of Latinos for Tennessee, I'm concerned about the impact social media has on our children. I believe that providing tools that empower parents to create a safe online environment is essential to addressing mental health issues, especially in the Latino community."
  - "The Institute for Family Studies (IFS) and the Ethics and Public Policy Center (EPPC) recently released a policy brief outlining concerns about how online platforms are harming the welfare of our kids. In their paper, experts presented possible policy solutions to keep our kids safe online. The brief by IFS and EPPC presented one particularly smart solution that would allow parents to set parental consent controls right in the app store so that parents can set parameters one time and have them apply to all apps. This solution streamlines and simplifies parental consent and ensures that emerging apps aren't bypassing controls."