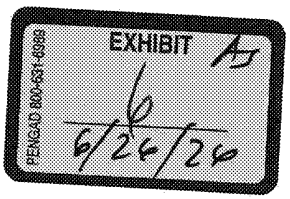
Tennessee v. Meta
Case No. 23-1364-IV

DX3475

Message

From: Andreana [redacted]/O=THEFACEBOOK/OU=EXCHANGE ADMINISTRATIVE GROUP (FYDIBOHF23SPDLT)/CN=RECIPIENTS/CN=[redacted]
Sent: 2/27/2019 11:47:11 PM
To: Crystine [redacted]@fb.com]; Erin [redacted]@fb.com]; Di [redacted]@fb.com]; Andreana [redacted]@fb.com]; Jerry [redacted]@fb.com]; Jessica [redacted]@fb.com]; Ivy [redacted]@fb.com]; Anneke Buffone [redacted]@fb.com]; Dustin [redacted]@fb.com]; Anne [redacted]@fb.com]; Nadine [redacted]@fb.com]; Xavier [redacted]@fb.com]; Leila [redacted]@fb.com]; Sean Ryan (UX Research) [redacted]@fb.com]; Sona [redacted]@fb.com]; Chris [redacted]@fb.com]; Artie [redacted]@fb.com]; Rebecca [redacted]@fb.com]; Michael Birincioglu [redacted]@fb.com]; Stephan [redacted]@fb.com]; Kendall [redacted]@fb.com]
Subject: Message summary [{"otherUserFbId":null,"threadFbId":1115641341817869}]



Jessica [redacted] (2/27/2019 07:39:24 PST):
>Wfh today

Kendall [redacted] (2/27/2019 08:00:32 PST):
>Me too!

Anneke Buffone (2/27/2019 08:05:01 PST):
>Me too

Sonal [redacted] (2/27/2019 08:19:15 PST):
>Me too

Mr. Christopher [redacted] (2/27/2019 08:19:50 PST):
>All the breakfast for me then. :)

Dustin [redacted] (2/27/2019 08:20:19 PST):
>Wfh as well

Mr. Christopher [redacted] (2/27/2019 08:50:20 PST):
>If anyone is in the office and wants to meet the Fremont high school for the deaf newspaper club, I'll be meeting them on classic around lunch. :)

Anneke Buffone (2/27/2019 09:05:20 PST):
>That's so cool you're doing that :)

Michael [redacted] (2/27/2019 10:25:27 PST):
>i'm wfh too

Mr. Christopher [redacted] (2/27/2019 13:48:51 PST):
>I forgot how much I miss the food on classic

Mr. Christopher [redacted] (2/27/2019 13:49:01 PST):
>Lightning Bolts is so good. >.<

Nadine [redacted] (2/27/2019 13:49:16 PST):
>Hey everyone, I know you're all busy, but I would really, really appreciate feedback on the deck I just posted, especially from any of you that work on usability or accessibility. I'm hoping to post it this Friday... Thank you in advance!

Kendall [redacted] (2/27/2019 13:54:22 PST):
>I was planning on looking later on this afternoon

Rebecca [redacted] (2/27/2019 14:08:20 PST):
>Hey team -- does anyone know off the top of their mind any research internal or external that suggests FB grabs people's attention in a distracting way or how attention-grabbing mechanisms can be bad for wellbeing? @Anneke Buffone I'm obviously looking into badging etc & Tristan Harris literature but anything major you guys would suggest that I may be missing?!

Jerry [redacted] (2/27/2019 14:11:25 PST):
>Just read this earlier today: https://www.dailydot.com/debug/facebook-dopamine-addiction/?fbclid=IwAR2v-qS_v6BBCdlcnxpQgamEgQhE1RJT4IdQBUaiMTaK_ZEaAvbx3V-oPRk

Anneke Buffone (2/27/2019 14:27:25 PST):
>The short answer is it remains poorly understood. I don't like the dopamine argument very much. Social connection/interaction is a primary reinforcer and that is what platform like ours specialize in. Nobody would call it addiction to want to feel close to other humans in other contexts. There is no good evidence that I know of that for MOST people using SM is addictive. For SOME it has parallels to things

like gambling (but I'd argue much different from cocaine addiction, the Fox news report seems to lack scientific research as far as I can tell). https://www.ncbi.nlm.nih.gov/pubmed/25489985

Anneke Buffone (2/27/2019 14:29:07 PST):
>That being said, I do think there are potential issues with likes/love/anger reactions if they reduce commenting, chances for more profound connection. And that they have an odd aspect of a popularity context which has problematic aspects.

Anneke Buffone (2/27/2019 14:29:29 PST):
>(related to social comparison as well)

Mr. Christopher [redacted] (2/27/2019 14:39:14 PST):
>Anneke I am so glad you're here to help us understand these things.

Mr. Christopher [redacted] (2/27/2019 14:39:58 PST):
>It's ridiculously complex and I find myself avoiding the addiction topic because I just don't feel equipped to discuss it effectively.

Jerry [redacted] (2/27/2019 14:48:08 PST):
>Anneke, I am in no way an expert on this topic. I was just sharing something I happened to see earlier. Your concerns make sense.

Rebecca [redacted] (2/27/2019 14:50:19 PST):
>Thanks all this is fascinating stuff! And @Jerry I'm looking to get a grasp of all angles, one being how this is reported and where there's lack of evidence, so that's useful as well!

Anneke Buffone (2/27/2019 14:52:24 PST):
>I'm not an expert either on this specifically! It was an interesting read reegardless.

Anneke Buffone (2/27/2019 14:54:20 PST):
>Honestly - I think nobody can claim to be an expert right now on tech "addiction". There just isn't enough work. Addiction has very clearly defined boundaries, which are definitely not met for the vast majority of users.

Andreana [redacted] (2/27/2019 14:55:06 PST):
>yes, elena davis has a great review of the addictin literature and why tech doesn't count https://fb.workplace.com/groups/ResearchInsights/permalink/2042922635756341/

Andreana [redacted] (2/27/2019 14:55:17 PST):
>it's a very good review of the clinical criteria and the lit

Erin [redacted] (2/27/2019 14:55:28 PST):
>^ i was just gonna link that one

Anneke Buffone (2/27/2019 14:55:29 PST):
>You may want to look into claims that tech use is affecting brain development in the younger generation as well.

Erin [redacted] (2/27/2019 14:58:00 PST):
>it drives me nuts when media articles make the drug comparison. i think most folks who have seen or encountered genuine substance abuse and addiction would be offended. just a way to drive clicks to their headline :/

Mr. Christopher [redacted] (2/27/2019 14:59:22 PST):
>I think it flows from the common assumption that we sell people's data.

Mr. Christopher [redacted] (2/27/2019 14:59:46 PST):
>I can't prove this, it's just opinion, but I think the logic goes "FB obviously sells data, so why would people keep giving it to them unless it was addictive."

Erin [redacted] (2/27/2019 15:04:29 PST):
>that could be. i'm also going to put at least some arbitrary percentage on people shifting responsibility for their own perceived bad habits onto other parties so they feel less guilty about it.

Erin [redacted] (2/27/2019 15:04:37 PST):
>it's not my fault i waste time on facebook, facebook is addictive

Mr. Christopher [redacted] (2/27/2019 15:05:10 PST):
>humans being humans, film at 11.

Erin [redacted] (2/27/2019 15:05:37 PST):
>one day i will overcome humans being humans. i'll fix everyone. maybe robots.

Mr. Christopher [redacted] (2/27/2019 15:06:46 PST):
>on that note, off to spotify to listen to bad religion's "I want to conquer the world"

Anneke Buffone (2/27/2019 15:09:29 PST):
>I love everything about this team right now.

Mr. Christopher [redacted] (2/27/2019 15:10:19 PST):
>Punk rock brings people together. ;)
>
>Often several times, at high speed in a mosh pit.

Anneke Buffone (2/27/2019 15:21:58 PST):
>No pain, no gain

Rebecca [redacted] (2/27/2019 15:45:31 PST):
>I don't know guys.. in my view people have little self control and we should work w the grain of human behavior, i.e using behavioral science and nudging for good, bc we are more often than not irrational. To think that people can control their behavior is optimistic and there's evidence to suggest the opposite to some degree so we just gotta change our environment to let then let good habit-formation follow. That's where understanding how attention grabbing mechanisms and badging etc together could help... Or..Maybe I'm just too cynical :)

Erin [redacted] (2/27/2019 15:47:11 PST):
>there are absolutely things we could be doing better to make their use of the platform simpler, more in line with their usage goals, less redundant, all kinds of stuff.