Tennessee v. Meta
Case No. 23-1364-IV

DX3489

Message

From: Meta via Workplace [notification@fbworkmail.com]
Sent: 3/12/2024 7:39:41 PM
To: Moira Burke [mburke@meta.com]
Subject: Anneke Buffone tagged you on Workplace



Anneke Buffone tagged you in a post.

Anneke Buffone
March 11 at 6:29 PM

Farewell FAR! <3 & hello Youth Well-Being (Age Assurance)!

Friends, I have some bittersweet news to share. After more than FIVE years on Facebook App Research, it is time for me to move on to the next chapter of my career here at Meta. **This Friday will be my last day on FAR and I will be moving to the Youth Well-Being team next Monday the 18th.**

When I first came to Meta, I was staffed as a well-being researcher on Product Foundation, specifically the product team that was building the "Your Time on Facebook" (screen time) feature. Over the years, I've supported many different product areas from News, Groups, to briefly, Facebook creators, always remaining an advocate for user integrity and well-being within any team I supported. Many highlights of my five-year journey involved opportunities to partner with central teams on protections for any given product. Yet despite these opportunities, my desire to eventually become a central team researcher never ceased. I've gotten to build practical, user-friendly, and enjoyable products, and I thoroughly enjoyed the challenge of perfecting the user experience. I was also given plenty of opportunity to innovate how we do research, from founding a user pain point program (Lorax) with Crystine, to building out a cognitive testing program with Ana, to reshaping and leading Facebook app survey budgets with Nathan, Joe, Kirti, Laura and many others, to collaborating on the pain point program's overhaul in 2023 with Zeina, Jingying, Valerie, Saijing, and Gina. I was fortunate enough also to be a research manager for two years - which would never have happened without Beth (and Elissa) to give me a chance as a relative newbie to management. There are more people to thank for the amazing experience I've had on product, Sheng, Michael, Joe, David, Ranjan, Mona, Claire, Julia, Allison to name just a few. A special thank you to Gina and Beth for years of investing so much into my growth and to

Joe, Ana and Nathan for your support and friendship over many years. My fellow FA researchers, you all are so inspiring, talented, and resourceful - it was an honor to grow with you, be grown by you, and help you grow.

I could not be more excited to work with so many people again who I used to work with in those very first 6 months at Facebook, many of whom have become friends, especially: Erin, Elena, Moira, Carlos, Bethany, Anya [and Sam] and to support research on age assurance. As a mom of four (including two teens and a preteen] and a positive psychologist and well-being researcher I feel so fortunate (and nervous) to take on this role on age assurance. I am grateful to learn from an exceptionally experienced and brilliant new team led by Funda and my new manager Chad And excited to hang out with the new team at our offsite next week.

Privately, when I am not busy with one of the four kid's theatre productions, choir performances, sports, or researching skin care lines that at least won't destroy a 10-year-old's delicate physique (yes, tweens are now big into skin care)...I have two primary hobbies:

1. I am a West Coast swing dancer, specializing in Balboa and Lindy Hop for the past two years. If anyone is looking for a hobby that is guaranteed to let you meet lots of people and connects you to a very open, welcoming community, I am happy to share tips on learning swing dancing in the Bay area and her experiences at weekend-long dance events (like this one).
2. After a 20-year (!) gap, I recently resumed voice lessons. It's only been two months but it has been fun to get back into my old hobby.

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