Message

Tennessee v. Meta
Case No. 23-1364-IV

DX3505

From: Google Docs [comments-noreply@docs.google.com]
Sent: 11/5/2021 5:44:29 PM
To: Eden Litt [eel@fb.com]
Subject: For annotation: Facebook Bad for You, WSJ

Bryce Bartlett, Anneke Buffone, and Carlos Diuk added comments to the following document


For annotation: Facebook Bad for You, WSJ

New

4 comments

Comments

360 Million


Eden Litt

I can't claim the math here -- but is this even right? Anneke's survey was only a subset of countries, not reflective of all FB users?


Curtiss Cobb

Correct. It is inaccurate to project to the entire Facebook user base from a survey using a subset of countries, especially given the wide country-level variation outlined in the same report.


Lauren Bachan

also, and more nitty-gritty: these are **components** of PU. one need not select all of them to make it into the 12.5% global figure. It could be higher or lower depending on the component that one focuses on.


Carlos Diuk

We say that figure in the note: "Under the extended measurement framework, problematic use appears to affect 12.5% of people."
https://fb.workplace.com/notes/765566194001682/



Carlos Diuk

So "our bad"?



Anneke Buffone

Very much agreed.



Bryce Bartlett

New

The WSJ is over-stating this a lot. It sounds like a poll of users where 360 million "*say*" they have bad experiences. This is worse than an obvious mis-reading of anything in the note. Plus, I can't make the math work at all -- I have no idea how they get to 360 million.

ReplyOpen

In 2019, the researchers had come to a new figure:



James Covey

different researchers, different study



Eden Litt

Yes, this is not meant to be a NEW figure...this is called iteration....because there are no standards on any of these, we have to explore different measures.



Carlos Diuk

New

We had a different goal, which was to identify more users who could benefit from the features being developed. So relaxing the definition and identifying a broader group of users was by design.

ReplyOpen

These patterns of what the company calls problematic use mirror what is popularly known as internet addiction.



Eden Litt

Probably nothing not factual here, but this is sensational.



Steven Morgan

Anneke's note explicitly calls out that problematic use and internet addiction are distinct concepts, and that problematic use does not necessarily indicate internet addiction. For example:

"The research community is divided in a set of researchers believing that there is true "internet addiction," i.e., a new or emerging form of addiction and thus an actual psychiatric disorder, versus another set of researchers believing that instead the issue is less severe and better described as "problematic internet use" which manifests for clearly defined online activities such as gambling, pornography, or Facebook use (Yellowlees & Marks, 2007)."

"Evidence so far is more in support of the existence of problematic use than of internet addiction [with exception of gaming where there is some evidence in support of internet addiction], "despite a total lack of methodologically sound research." (Yellowlees & Marks, 2007)"

"Unlike global internet addiction, problematic use distills down into actionable people problems that, at least in theory, are solvable via Facebook features and interventions."



Steven Morgan

Note available here: https://fb.workplace.com/notes/765566194001682/



Anneke Buffone

New

Yes, agreed. They seem to use the word "popularly known" to describe this, but it is done in a way that nobody would really understand the meaning (e.g., it is not clinically known as addiction).

ReplyOpen

d a more detailed understanding

Eden Litt

cc @anneke@fb.com & @cdiuk@fb.com for accuracy on this.

Carlos Diuk

New

We did two things: identifying behavioral correlates for the people we identified as PU in the survey, and a bunch of qual research. This thing about auto-play videos sounds like coming from some qual research, which I can't fully recall. I can speak to the behavioral correlates, which include things like notifications. @anneke@fb.com , do you recall where this came from? Maybe Mariah?

Carlos Diuk

New

Yeah, this comes straight from a deck that Mariah made. This is the slide: https://fb.workplace.com/photo/?fbid=888292434953948&set=a.888316751618183

Carlos Diuk

New

So this is from what people said in qual research in Brazil, AFAIK

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