Meta

English (US)

Tennessee v. Meta
Case No. 23-1364-IV
PX-10083

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Safety Center

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Expert engagement

At Meta, our efforts related to suicide and self-harm are led by global mental health leaders in this space. We continually rely on and seek the guidance of suicide prevention experts to help us understand the complex issues around suicide and self-injury content, and how best to approach it. These experts from over 20 countries help us develop and evolve our policies to ensure they align with current research on suicide as we do our best to offer support to our community.

These regular consultations have led to several changes:

- We expanded our self-harm policy, so no graphic cutting images are shown, even when someone is seeking support or speaking about their own experiences.
- Our policy now bans fictional self-harm or suicide content, like memes and illustrations, and content containing methods or materials.
- We display a sensitivity screen over healed self-harm cuts to avoid promoting self-harm
- It is now harder to search for this content across Meta apps, while still allowing people to make connections on Meta platforms to support their recovery.
- We've taken steps to address the complex issue of eating disorder content on our platforms and expanded our classifiers in this space. These proactive technologies also give us the capability to send support resources to the person who posted the content.



Leading experts

For over a decade, Meta has regularly met with global experts in suicide prevention and self-harm. We are grateful for the guidance and expert support from all those who have helped us better understand these difficult topics. These experts include:

- Renske Gilissen, 113 (Netherlands)
- Trakarn Chensy, Samaritans (Thailand)
- Dr. Craig Bryan, Ohio State University
- Dr. Ysabel Gerrard, Sheffield University (UK)
- Katherine Hay and Alisa Simon, KidsHelpPhone (Canada)
- Dr. Aparna Joshi, ICALL Tata Institute for Social Science (India)
- Dr. Tze Jui Goh, Institute of Mental Health (Singapore)
- Jacqui Morrissey, Samaritans (UK)
- David Koren and Dr. Shiri Daniels, ERAN (Israel)
- Dr Ji-Yeon Lee, Hankuk University of Foreign Studies (South Korea)
- Ian Power, Spunout (Ireland)
- Dr Dan J. Reidenberg, Save.org (US)

- Dr. Jo Robinson, Orygen, National Centre of Excellence in Youth Mental Health (Australia)
- Dr. Luis Miguel Sanchez-Loyo, University of Guadalajara (Mexico)
- Dr. Karen Scavacini, Institute Alere Vita (Brazil)
- Satu Raappana, CEO, Mental Collective, MIELI Mental Health (Finland)
- Ryan Tan and Janice Leong, Samaritans (Singapore)
- Thiago Tavares, Safernet (Brazil)
- Victor Ugo, Mentally Aware Nigeria Initiative (Nigeria)
- Lea Zeinoun, Embrace (Lebanon)
- Lotte Rubæk, Child and Adolescent Mental Health Services (Denmark)

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