Message

From: Omar [redacted]/O=THEFACEBOOK/OU=EXCHANGE ADMINISTRATIVE GROUP (FYDIBOHF23SPDLT)/CN=RECIPIENTS/CN=[redacted]
Sent: 1/25/2023 10:34:40 PM
To: Tomas Kabbabe [redacted]@meta.com]; Enzo [redacted] [redacted]@meta.com]; Omar [redacted] [redacted]@meta.com]; Ethan [redacted] [redacted]@meta.com]; Albert [redacted](DS) [redacted]@meta.com]; Jayant [redacted]@meta.com]; Maya [redacted] [redacted]@meta.com]; Melissa [redacted] [redacted]@meta.com]; Melissa [redacted] [redacted]@meta.com]; Pedro [redacted] [redacted]@meta.com]; Daniel [redacted] [redacted]@meta.com]; Zineb [redacted] [redacted]@meta.com]
Subject: Message summary [{"otherUserFbId":null,"threadFbId":4850675711688236}]
Attachments: 327459423_492622132952219_878302951831005482_n.png; 327507170_498461139109634_7826316253429256977_n.png; 327326944_1517878538715233_8115031802982906565_n.png; 270150373_2894844940658897_2556819990739691062_n.gif

Tennessee v. Meta
Case No. 23-1364-IV
PX-10126

Maya [redacted] (1/25/2023 10:29:02 PST):
>Hey folks! Darius has offered to hold a relevance specific Q&A on teens data. Would this be something you think might be of interest to you & your teams?

Melissa [redacted](1/25/2023 13:20:38 PST):
>In case anyone here is ever wondering how what we are doing stacks up with other areas in IG, these images are enlightening to say the least (from the WIP IG half holdouts readout)

Melissa [redacted](1/25/2023 13:20:38 PST):

shared: 327459423_492622132952219_878302951831005482_n.png
shared: 327507170_498461139109634_7826316253429256977_n.png
shared: 327326944_1517878538715233_8115031802982906565_n.png

Maya [redacted] (1/25/2023 13:22:20 PST):
>I'll take this as a yes! Will follow up with more soon.

Maya [redacted] (1/25/2023 13:22:31 PST):
>This is so incredible to see!

Maya [redacted](1/25/2023 13:23:55 PST):

shared: 270150373_2894844940658897_2556819990739691062_n.gif

Melissa [redacted] (1/25/2023 13:24:37 PST):
>Relevance drove the same amount of Sessions in H2 as all of IG did in H1

Tomas Kabbabe (1/25/2023 13:43:09 PST):
>They don't call me Mr Impact for nothing

Tomas Kabbabe (1/25/2023 13:43:35 PST):
>In all seriousness, HOLY SHIT the TS chart

Tomas Kabbabe (1/25/2023 13:44:40 PST):
>I calculated once the number of human years that we contribute daily to TS and it was scary

Tomas Kabbabe (1/25/2023 13:53:36 PST):
>Also let's keep in mind that these numbers are INCLUSIVE of integrity remediations

Tomas Kabbabe (1/25/2023 13:58:46 PST):
>OK I had to run the numbers. This TS roughly translates to 6,745 years per day

Tomas Kabbabe (1/25/2023 13:58:53 PST):
>So, around 100 human lives

Jayant [redacted](1/25/2023 14:08:11 PST):
>insane

Jayant [redacted] (1/25/2023 14:08:40 PST):
>this is just incremental time spent due to Relevance?

Melissa [redacted](1/25/2023 14:08:54 PST):
>Yes! I'll send you the deck

Tomas Kabbabe (1/25/2023 14:34:19 PST):
>yep

Tomas Kabbabe (1/25/2023 14:34:40 PST):
>(from h2 alone)