Tennessee v. Meta
Case No. 23-1364-IV
DX3136

Meta

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Overview
Cross-Policy Data
Data by policy area
Adult Nudity and Sexual Activity
Bullying and Harassment
Child Endangerment: Nudity and Physical Abuse and Sexual Exploitation
Dangerous Organizations: Terrorism and Organized Hate
Fake Accounts
Hateful Conduct
Restricted Goods and Services: Drugs and Firearms
Spam
Suicide and Self-Injury
Violence and Incitement
Violent and Graphic Content

Bullying and Harassment

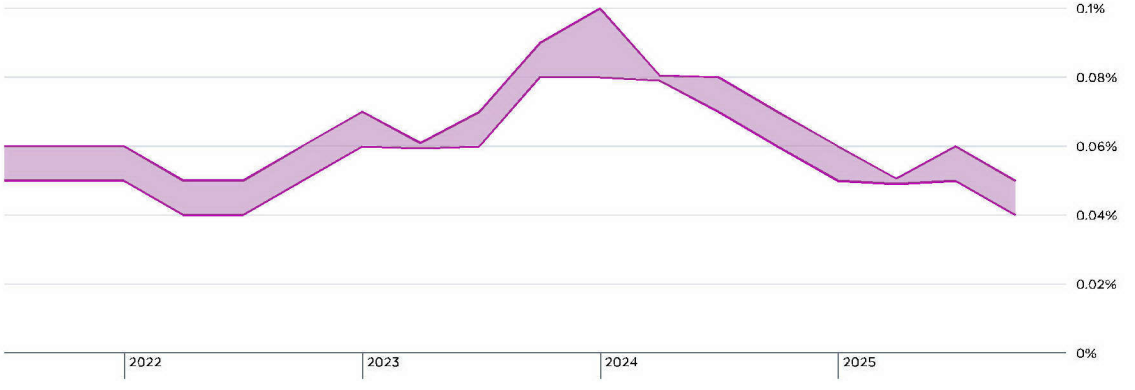
We do not tolerate bullying and harassment on Facebook and Instagram. Because we recognize bullying can be especially harmful for minors, our policies provide heightened protections for them. We want to allow for open and vital discussion of people who are in the news or who have a large public audience, so we do permit more open or critical discourse towards public figures than private individuals.

Because bullying and harassment is highly personal by nature, using technology to proactively detect these behaviors can be more challenging than other types of violations. That's why we also rely on people to report this behavior to us so we can identify and remove it. When measuring prevalence in this area, the metric captures only bullying and harassment where a deeper understanding of context or meaning is not necessary to determine if it violates our policy. We continue to invest in our proactive detection technology to ensure we are tackling the problem and protecting our community.

Read the policy details

PREVALENCE

How prevalent were bullying and harassment violations?



How we calculate it Read about this data

CONTENT ACTIONED

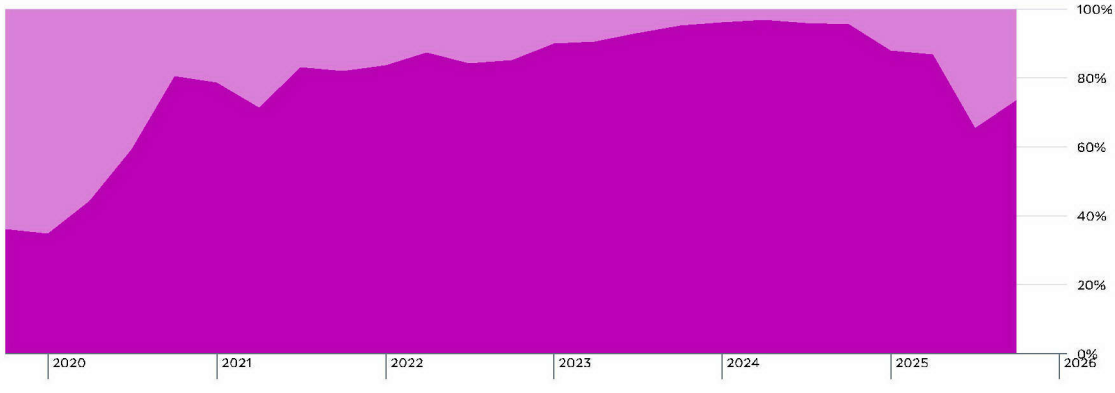
How much bullying and harassment content did we take action on?



How we calculate it ⓘ Read about this data →

PROACTIVE RATE

Of the violating content we actioned for bullying and harassment, how much did we find and action before people reported it?



■ Found and actioned by us ◆ Reported by users

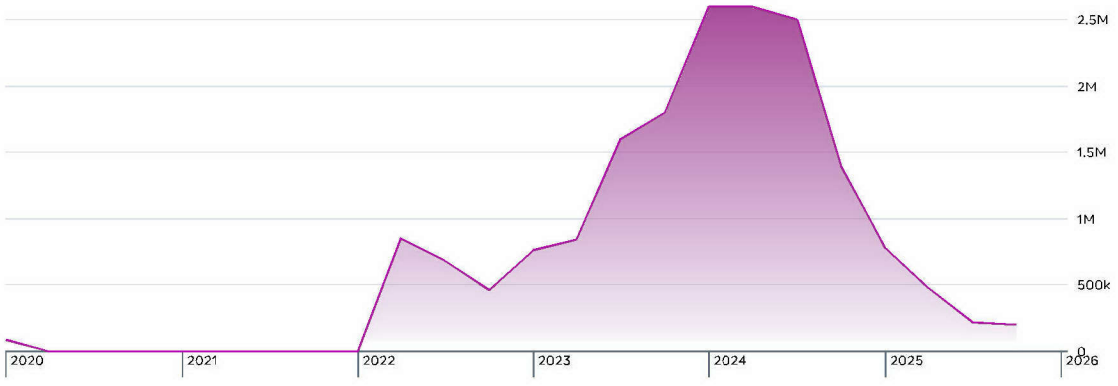
How we calculate it ⓘ Read about this data →

Correcting mistakes

People can appeal our decisions, unless there are extreme safety concerns. We restore content we incorrectly removed or when circumstances change. Restores can happen from appeals or when we identify issues ourselves.

APPEALED CONTENT

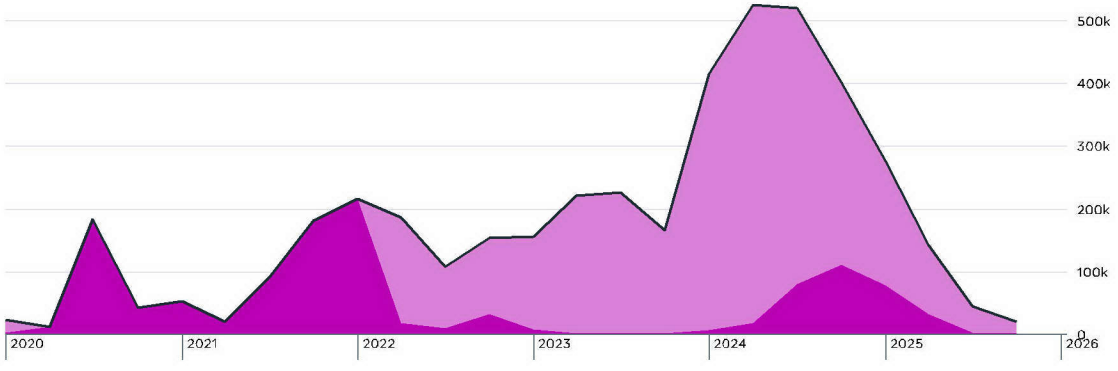
How much of the content we actioned for bullying and harassment did people appeal?



How we calculate it ⓘ Read about this data →

RESTORED CONTENT

How much actioned content for bullying and harassment were later restored?



Restored without appeal ◆ Restored after appeal — Total

How we calculate it ⓘ Read about this data →

Community Standards
Meta Advertising Standards
Other policies
How Meta improves
Age-Appropriate Content

Features

Our approach to dangerous organizations and individuals
Our approach to the opioid epidemic
Our approach to elections
Our approach to misinformation
Our approach to newsworthy content
Our approach to Facebook Feed ranking
Our approach to explaining ranking
User control: How to shape your experience on Meta's platforms
Accessibility at Meta
AI at Meta: Transparency about our training data

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Ad Library Tools
Other research tools and data catalogue

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Taking action

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Governance innovation
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Oversight Board recommendations
Creating the Oversight Board
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Meta's Bi-Annual Updates on the Oversight Board
Tracking the Oversight Board's Impact
Community Forums at Meta

Threat disruptions
Security threats
Threat reporting

Reports

Community Standards Enforcement Report
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Widely Viewed Content Report
Regulatory and Other Transparency Reports

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Bullying and Harassment

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Read the policy details

PREVALENCE

How prevalent were bullying and harassment violations?

Period ↓	Prevalence
Oct - Dec 2025	0.04% to 0.05%
Jul - Sep 2025	0.05% to 0.06%
Apr - Jun 2025	about 0.05%
Jan - Mar 2025	0.05% to 0.06%
Oct - Dec 2024	0.06% to 0.07%
Jul - Sep 2024	0.07% to 0.08%
Apr - Jun 2024	about 0.08%

How we calculate it ⓘ Read about this data

CONTENT ACTIONED

How much bullying and harassment content did we take action on?

Period ↓	Content Actioned
Oct - Dec 2025	1.5M
Jul - Sep 2025	1.4M
Apr - Jun 2025	3.3M
Jan - Mar 2025	5.2M
Oct - Dec 2024	7.4M
Jul - Sep 2024	8.5M
Apr - Jun 2024	10.1M

How we calculate it ⓘ Read about this data →

PROACTIVE RATE

Of the violating content we actioned for bullying and harassment, how much did we find and action before people reported it?

Period ↓	Found and actioned by us	Reported by users
Oct - Dec 2025	73.70%	26.30%
Jul - Sep 2025	65.50%	34.50%
Apr - Jun 2025	86.80%	13.20%
Jan - Mar 2025	88%	12%
Oct - Dec 2024	95.50%	4.50%
Jul - Sep 2024	95.90%	4.10%
Apr - Jun 2024	96.90%	3.10%

■ Found and actioned by us ◆ Reported by users

How we calculate it ⓘ Read about this data →

Correcting mistakes

People can appeal our decisions, unless there are extreme safety concerns. We restore content we incorrectly removed or when circumstances change. Restores can happen from appeals or when we identify issues ourselves.

APPEALED CONTENT

How much of the content we actioned for bullying and harassment did people appeal?

Period ↓	Appealed Content
Oct - Dec 2025	201k
Jul - Sep 2025	222k
Apr - Jun 2025	478k
Jan - Mar 2025	778k
Oct - Dec 2024	1.4M
Jul - Sep 2024	2.5M
Apr - Jun 2024	2.6M

How we calculate it ⓘ Read about this data →

RESTORED CONTENT

How much actioned content for bullying and harassment were later restored?

Period ↓	Restored without appeal	Restored after appeal	Total
Oct - Dec 2025	1.1k	19k	20.1k
Jul - Sep 2025	3.4k	40.7k	44.1k
Apr - Jun 2025	33.1k	110k	143k
Jan - Mar 2025	79.4k	197k	276k
Oct - Dec 2024	112k	290k	402k
Jul - Sep 2024	80.3k	441k	521k
Apr - Jun 2024	18.3k	508k	526k

■ Restored without appeal ◆ Restored after appeal — Total

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Internet Disruptions
Widely Viewed Content Report
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