Tennessee v. Meta
Case No. 23-1364-IV
PX-02441

Kabbabe Exhibit
3
2/4/26 - Jenn Dunn RMR CRR
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Message

From: Tomas [redacted] [redacted]@fb.com]
Sent: 9/10/2020 2:07:40 AM
To: Jayant [redacted] [redacted]@fb.com]; Tomas [redacted] [redacted]@fb.com]; Melissa [redacted] [redacted]@fb.com]
Subject: Message summary [{"otherUserFbId":null,"threadFbId":4630810423603472}]

Melissa Kate [redacted](9/09/2020 14:09:43 PDT):
>hey yall, was chatting with Tomas about how many people are complaining about sexualized content getting recommended to them in Reels
>
>https://fb.workplace.com/groups/640800339747470/permalink/927324364428398/
>
>https://fb.workplace.com/groups/640800339747470/permalink/925870227907145/
>
>https://fb.workplace.com/groups/640800339747470/permalink/925941417900026/
>
>https://fb.workplace.com/groups/640800339747470/permalink/927938457700322/

Melissa Kate [redacted](9/09/2020 14:10:18 PDT):
>Some really yucky content. We're sexualizing underage girls, promoting some very iffy accounts, and serving this content to people who didn't ask for it instead of more inspiring interest content

Tomas [redacted] (9/09/2020 14:12:11 PDT):
>Thanks for flagging Melissa! I went to some of these accounts to check them out and they are FAR from being recommendable

Melissa Kate [redacted] (9/09/2020 14:12:26 PDT):
>The Explore team fell into a trap where so much popular content in Explore was sexualized, it was really hard to ever make any adjustments to Explore to fix it because doing so would reduce time spent. Getting rid of it would impact communities like fitness, become really painful for our community because they were used to having that distribution which would create PR issues. So we should get ahead of this stuff before norms are established

Tomas [redacted] (9/09/2020 14:13:11 PDT):
>Would be great to validate our classifiers and PEC metrics against these accounts

Jayant [redacted](9/09/2020 14:34:03 PDT):
>Yep, we are actually working on this as a p0 right now

Jayant [redacted](9/09/2020 14:34:20 PDT):
>sexual CEP is under development

Melissa Kate [redacted] (9/09/2020 14:35:04 PDT):
>so glad to hear it

Jayant [redacted] (9/09/2020 14:35:10 PDT):
>I made this dash to monitor any issues with ranking sources, we are running a test right now with the trending sources removed

Jayant [redacted] (9/09/2020 14:35:27 PDT):
>since there was a spike in the psexual predictions of the content being served by those sources

Jayant [redacted](9/09/2020 14:35:44 PDT):
>https://fburl.com/unidash/bqs5th4m

Jayant [redacted](9/09/2020 14:37:49 PDT):
>most of these escalations are showing up on cover

Tomas [redacted] (9/09/2020 14:44:40 PDT):
>I guess this makes sense seeing how everyone sees the cover but holy smokes we need to be more careful about what we show there

Jayant [redacted](9/09/2020 15:03:10 PDT):
>yeah, definitely

Jayant [redacted](9/09/2020 15:21:06 PDT):

>In case you guys are interested:
https://fb.workplace.com/groups/972791323185911/permalink/1008999359565107/

Tomas [redacted] (9/09/2020 19:07:40 PDT):
>This is a great summary. Thanks for sharing!