Message

From: Melissa [redacted] [/O=THEFACEBOOK/OU=EXCHANGE ADMINISTRATIVE GROUP (FYDIBOHF23SPDLT)/CN=RECIPIENTS/CN=M[redacted]]
Sent: 9/9/2020 9:09:12 PM
To: Melissa [redacted] [[redacted]@fb.com]; Tomas Kabbabe [[redacted]@fb.com]
Subject: Message summary [{"otherUserFbId":100008669288199,"threadFbId":null}]

Melissa Kate [redacted] (9/09/2020 10:28:30 PDT):
>do you still want to be reviewing the Mark weekly updates before I send? I can also ask Natalia or Maya to get another pair of eyes on it

Tomas Kabbabe Sfeir (9/09/2020 11:02:38 PDT):
>I'm always happy to be a pair of extra eyes, but certainly not required that you show it to me before you send it.

Melissa Kate [redacted] (9/09/2020 11:04:26 PDT):
>sounds good, will try to ping you less as you're ramping up on all your new teams

Tomas Kabbabe Sfeir (9/09/2020 11:09:39 PDT):
>🔥

Melissa Kate [redacted] (9/09/2020 11:13:53 PDT):
>this is my SUPER rough outline for the Data slide for the Daisy review for next Wednesday. will discuss more context /strategy during our 1:1 https://fb.quip.com/dXrxA29ZRHiS

Melissa Kate [redacted] (9/09/2020 12:28:32 PDT):
>one example of people complaining about sexual content in reels. I think the team thinks they have a ranking bug

Tomas Kabbabe Sfeir (9/09/2020 12:34:54 PDT):
>ugh this is awful

Melissa Kate [redacted] (9/09/2020 13:14:35 PDT):
>terrifying how aggressively we're promoting Reels and so many people are finding that

Tomas Kabbabe Sfeir (9/09/2020 13:57:14 PDT):
>hmmm

Tomas Kabbabe Sfeir (9/09/2020 13:57:21 PDT):
>I went to that account's page

Tomas Kabbabe Sfeir (9/09/2020 13:57:37 PDT):
>It's pretty much softcore porn in public spaces

Tomas Kabbabe Sfeir (9/09/2020 13:58:24 PDT):
>And all the reels have hundred of thousands of views when not millions

Melissa Kate [redacted] (9/09/2020 13:59:54 PDT):
>3 more people complaining about different sexualized content
>
>https://fb.workplace.com/groups/640800339747470/permalink/925870227907145/
>
>https://fb.workplace.com/groups/640800339747470/permalink/925941417900026/
>
>https://fb.workplace.com/groups/640800339747470/permalink/927938457700322/

Melissa Kate [redacted] (9/09/2020 14:00:09 PDT):
>there's just no reason for us to promote this stuff, particularly if it isn't something people are seeking out themselves

Melissa Kate [redacted] (9/09/2020 14:00:59 PDT):
>It's like we're pushing our culture to be creepier. And exploiting really young girls. We should live up to our vision to inspire people to discover new interests! It's a new surface; we don't have to get locked into Explore's mistakes

Tomas Kabbabe Sfeir (9/09/2020 14:08:09 PDT):
>Would you mind starting a thread with me and Jayant sharing this just for context?

Melissa Kate [redacted] (9/09/2020 14:08:33 PDT):
>sure

Tomas Kabbabe Sfeir (9/09/2020 14:08:55 PDT):
>I'm giving an interview and am busy for the next 3 hours and want to make sure he's seeing this

Melissa Kate [redacted] (9/09/2020 14:09:12 PDT):
>